

Dry Fruits Processing (Dry Fruits & Nuts, fruit for snack, Dried Fruit, Fruit processing, Almond, Pistachio, Cashew Nut) Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process,

Description:

The nuts and dryfruits industry in India is a very old one. Nuts and dried fruits are afavourable alternative to unhealthy snacking and to the consumption of meat,and they are more in keeping with a healthy lifestyle. However, competition inthis market is increasing. Furthermore, retail requirements will put morepressure on the processing industry and, ultimately, on exporters fromdeveloping countries.

Dried fruit ispart of the market for preserved fruit and vegetables. Dried fruit is mainlyused as a snack or in breakfast cereals, muesli, bakery products, dairy productsand desserts. Bakery products and breakfast cereal mixes are the largest endusers of dried fruit.

Consumption ofnuts and dried fruits is steadily increasing, and is being driven by changinglifestyles and rising health consciousness, which is reflected in growing focuson preventive healthcare against the backdrop of rising healthcareexpenditures. In India, nuts and dry fruits have just started making a placefor themselves on the health plate.

The dried fruitmarket in the India has enjoyed growth, benefiting from the ever growing demandfor snacking products and interest in healthy eating. Ease of storage, longshelf-life, easy portability, minimal seasonality issues, and naturalresistance to spoilage are making nuts and dried fruits a popular snackingoption.

A combination offactors such as increasing awareness of health needs, increasing disposable incomelevels, better availability, right packaging, consistent quality, adequateproduct communication (labelling), newer products such as Hazelnuts, PecanNuts, etc, are leading to a healthy growth of >10 percent year on year forthe Nuts and Dry Fruits industry in volume terms.

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