

Atta Chakki Plant, Mini Flour Mill (Chakki Atta), Wheat Flour Atta Plant, Packaged Wheat Flour (Atta), Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Ma

Description:

Wheat is the second most important cereal in India after rice. Wheat provides more than 50% of the calories to the people who mainly depend on it. India has witnessed a significant increase in the wheat production over the years.

Wheat flour is a powder obtained from the grinding of wheat used for human consumption. The Indian packaged wheat flour market consists of plenty of brands each one is trying to distinguish themselves with origin of wheat, manufacturing process, quality, taste, textures and price to attract customers. Besides leading brands, there are more than 500 regional brands in India.

North Central region is the major consumer of the packaged wheat flour in India. Estimation for fiscal 2014-15, in terms of value, the North-Central region comprises almost 44% of the overall India's packaged wheat flour market.

The Packaged Wheat Flour Market in India started breaking the old age traditions of grinding wheat at local Chakki mills by growing at a whopping Compound annual growth rate (CAGR) of 19% and may likely to be double the current size by end of this decade.

For more details download PDF file

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