

Formulations and Manufacturing Process of Phenyl, Naphthalene Ball, Mosquito Coil, Floor Cleaner, Glass Cleaner, Toilet Cleaner, Utensil Cleaning Bar, Liquid Detergent, Detergent Powder, Detergent Soap, Liquid Soap, Handwash, Hand Sanitizer, Herbal Shamp

Description:

Surfactants are employed to reduce surface tension between two liquids or a liquid and a solid in the form of detergents, emulsifiers, dispersants, wetting agents or foaming agents. They find application in various end-use industries such as pharmaceuticals, petroleum cosmetics, and agro chemicals. Continuous growth in these sectors is expected to benefit industry participants. The global surfactants market is expected to reach USD 46.20 billion by 2022.

Disinfectants market has grown in value terms to an estimated Rs. 6 bn a year, if multi-purpose detergents are excluded. In volume terms, the market is of the order of around 9600 tpa of which more than 60% is represented by phenyls. The branded MNC-oriented market is placed at over Rs. 2750 mn and is growing at about 20%.

The personal care ingredients market in India is currently valued at about \$520 million. Products ranging from hair care, skin care & bath products, cosmetics and fragrances form the personal care product market. In India, this industry has grown steadily with the increasing usage of specialty ingredients for formulations used in personal care products.

Floor cleaning market is the second largest product category of the toiletries and household cleansing market of India. The floor cleaning market has been further segmented into dishwash bars, liquid and powder in which dish wash bars commanded a predominant share. Growing awareness, easier access to range of products through organised retail formats and changing lifestyles have been the key growth drivers for this sector with even rural households starting to display preference for toilet cleaner products instead of phenyl and acids which facilitated the further expansion of the industry in India.

Keywords: Manufacturing Process of Surfactants, Manufacturing Process of Disinfectants, Manufacturing Process of Cleaners, Manufacturing Process of Toiletries, Manufacturing Process of Personal Care Products, Surfactants formulation, Disinfectants formulation, Cleaners formulation, Toiletries formulation, Personal Care Products formulation, Phenyl, Naphthalene Ball, Mosquito Coil, Floor Cleaner, Glass Cleaner, Toilet Cleaner, Utensil Cleaning Bar, Liquid Detergent, Detergent Powder, Detergent Soap, Liquid

Created At: 04 Oct, 2016