

Surfactants (Liquid Hand Wash, Floor Cleaner, Toilet Cleaner, Phenyl Black and White, Glass Cleaner, Dish Wash Liquid, Air Freshener) Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufactu

Description:

Surfactants or surface active agents are organic compounds that lower surface tension between two liquids or between a liquid and a solid. Functionally, they are used to improve cleaning efficiency, emulsifying, wetting or dispersing actions, solvency, foaming/de-foaming and lubricity of cleaning agents and other products.

Classification of Surfactants

- Anionic Surfactants
- Nonionic Surfactants
- Cationic Surfactants

Surfactants are one of many different compounds that make up a detergent. They are added to remove dirt from skin, clothes and household articles particularly in kitchens and bathrooms. They are also used extensively in industry. The term surfactant comes from the word surface active agent.

Floor cleaning market is the second largest product category of the toiletries and household cleansing market of India. The floor cleaning market has been further segmented into dish wash bars, liquid and powder in which dish wash bars commanded a predominant share. Growing awareness, easier access to range of products through organized retail formats and changing lifestyles have been the key growth drivers for the sector with even rural households starting to display preference for toilet cleaner products instead of phenyl and acids which facilitated the further expansion of the industry in India.

The surfactants market is segmented on the basis of substrate into synthetic and bio-based surfactants. Synthetic surfactants account for a major share of the surfactants market as it is extensively used in various industrial and commercial products such as cleaners, detergents, soaps, shampoos, and others. However, the demand for bio-based surfactants is growing owing to the increased inclination of consumers towards products made from natural feedstock.

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Keywords: air freshener formulation pdf, air freshener ingredients, air freshener production machine, Application of surfactants, Black phenyl manufacturing process, Business consultancy, Business consultant, Business Plan for a Startup Business, Business start-up, Composition of liquid hand wash, floor cleaner making: production process, Detailed Project Report on Surfactant manufacturing unit, Dish bar Project Report and formulations, dish wash bar formulation, dishwash bar making machine, dishwash bar

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