

Manufacturing of Printing Inks with Formulation (Flexographic Inks, Typographic Printing Inks, Planographic Inks, Intaglio Printing Inks, Gravure Printing Inks, Special Inks, Offset Printing Inks, Ball Pen Inks, Fluorescent Inks, Phosphorescent Pigments,

Description:

Printing ink sector in India witnessed a growth of around 7.5% per annum during the Past years. Printed packaging accounts for around 27% of the demand for printing inks in India followed by newspapers at 20%. Commercial printing/promotional and printed advertising together account for around 19% of the demand. Other key end user segments for printing inks include books and stationery. With the print sector forecast to grow at around 8% per annum, in coming years, printing ink segment is expected to grow strongly.

India is among the fast growing printing ink markets globally spurred by the rapid expansion of the domestic print markets. Backed by a strong demand from key end user segments such as package printing, newsprint, publishing and other commercial printing, the printing ink market in India has registered strong growth over the years. The printing ink industry is fragmented with hundreds of manufacturers and a large number of players in the unorganised sector.

The global printing ink market can be categorized on the basis of types of processes, products, applications and geography. On the basis of various printing processes, the global printing ink market can be segmented into gravure printing, lithographic printing, flexographic printing, digital printing and letterpress printing and others.

For more details download PDF file

Keywords: Technology Book on Printing Inks, Printing Ink Manual, Technology of Printing Inks, printing inks modern technology, Lithographic Process, Flexographic Inks, Typographic Printing Inks, Planographic Inks, Intaglio Printing Inks, Gravure Printing Inks, Special Inks, offset printing ink manufacturing process, formulation of Offset Printing Inks, Ball Pen Inks, Fluorescent Inks, Phosphorescent Pigments, Silk-screen Fluorescent Printing, Inorganic Pigments, Offset printing technology, How printing in

Created At: 01 Feb, 2017