

Formulas for Manufacturing of Paints and Enamels (Exterior Paints, Exterior White Paints, Exterior Tinted Enamels, Interior Flat White Paints and Enamels, Interior Flat Tint Base Paints, Metal Paints, Speciality Paints, Masonry Paints, Industrial Paints,

Description:

Paint is any liquid, liquefiable, or mastic composition that, after application to a substrate in a thin layer, converts to a solid film. It is most commonly used to protect, color, or provide texture to objects. Paint can be made or purchased in many colors—and in many different types, such as watercolor, synthetic, etc. Paint is typically stored, sold, and applied as a liquid, but most types dry into a solid.

Paints and enamel industry is gaining ground at a rapid pace in modern time accompanied with closed advance in surface coating technology. They are formulated for specific purposes: outside house paints and exterior varnishes are intended to give good service when exposed to weathering; interior wall paints are formulated to give excellent coverage. Enamel paint is paint that air dries to a hard, usually glossy, finish, used for coating surfaces that are outdoors or otherwise subject to wear or variations in temperature; it should not be confused with decorated objects in painted enamel, where vitreous enamel is applied with brushes and fired in a kiln. Indian paint industry has a bright future. The Indian paints market has the potential to grow over the next decade at 15 to 20 per cent per annum owing to more investments in the housing segment and improving infrastructure ,high growth in the Indian automobile industry, etc. which in turn would mean greater demand for paints, as most people aspire for better lifestyle. Moreover the per capita consumption is also low. The demand for premium category paints is likely to increase with rise in construction of commercial infrastructure. The players with aggressive marketing strategies and comprehensive product portfolios will grow at a faster rate. The emerging trends in technology and marketing indicate that the industry is likely to consolidate in the coming years with industry leaders improving their market share.

For more details download PDF file.

Keywords: Paint Formulation, Paint Formulation & Coating Formulation, Formulation of Paints, Paint Formulation Guide, Formulas for Paint, Starting Formulation of Paints, Formulation of Paints and Coatings, Paint and Coating Formulation, Paint Formulas, Formulae of Enamels, Enamels Formulation, Formulation of Enamels, Enamels Formulation Guide, Formulation of Enamels, Formulas for Enamels, Enamels Formulas, Exterior Paint Formulation, Formulation of Exterior Paint, Exterior Paint Formulation Guide, Exterior

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