

PVC Flex Banner

(Frontlit, Backlit & Vinyl)

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Information about the Project

PVC Flex is made out of PVC and Fabric raw material, specially designed for solvent printing industry. It is suitable for indoor and outdoor printing used in billboard, display, banners and exhibition booth decoration. PVC Flex is best to all digital printer specially designed for Indian market.

Due to stable chemical character and excellent ink absorbency PVC flex will bring wonderful digital printing images for large format picture advertisements. In virtue of the high classic quality and best sales service, now a days. PVC flex is playing an important role in signage & banner advertising industry. Flex is a sheet of polythene widely used to deliver high quality digital print for outdoor hoardings and banner, mainly printed by large color plotters in CMYK mode.

These prints are efficient, Low-cost and durable substitutes of hand painted hoarding and hand written banner. The polyvinyl chloride (PVC) goods market may have a sigh of relief, with a fall in demand and the consequent fall in prices recently. There are two types of PVC flex.

- Frontlit flex
- Backlit flex.

Application of Frontlit

- Billboard
- Indoor and outdoor Displays
- Banners
- Frontlit bus shelters and indoor displays
- Exhibition booth decoration

Application of Backlit

- Backlit light boxes
- Billboard (Backlit)
- Large format light boxes
- Displays (indoor and outdoor)
- Airport light boxes
- Backlit bus shelters and in-store displays

This market is booming with 25 to 30% annual growth and is worth around Rs. 500-600 crore. This will consequently affect the Korean and Chinese markets in India, as our products would have an added advantage of local presence, moreover, quality standards are also no less, than any international brands, although Chinese flex has above 90% market share in India and Korean flex with Just 5 to 7%, but now is set to launch its products to complete with quality standard. There is a very good scope in this sector and new entrepreneurs should venture into this field.

Project at a Glance

Capacity :

- PVC Flex Banner (Frontlit/Backlit) 440 g/m²: 20 MT/Day
- PVC Flex Banner Vinyl 440 g/m²: 5 MT/Day

Plant & Machinery :

Rs 550 Lakhs

Cost of Project :

Rs 1196 Lakhs

Rate of Return:

27%

Break Even Point:

50%

***NPCS can provide Detailed Project
Report on PVC Flex Banner***

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Or email us:

info@entrepreneurindia.co

Niir PROJECT CONSULTANCY SERVICES

An ISO 9001:2008 Company

www.niir.org

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Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad

What do we offer?

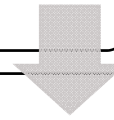
- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Technology Books and Directory
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)

How are we different ?

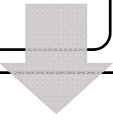
- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision

Our Approach

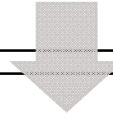
Requirement collection



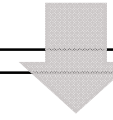
Thorough analysis of the project



Economic feasibility study of the Project



Market potential survey/research



Report Compilation

Who do we serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

Sectors We Cover *Cont...*

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct

Sectors We Cover *Cont...*

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

Sectors We Cover *Cont...*

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

Sectors We Cover *Cont...*

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.

Sectors We Cover *Cont...*

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

Sectors We Cover *Cont...*

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals

Sectors We Cover *Cont...*

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

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