Profitable Agriculture Based Project Ideas

& Small Scale Project Outlines in Processed Food Industries.







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Introduction

India is the world's second largest producer of food after China. The arable land area of 159.7 mn hectares (394.6 mn acres) is the second largest in the world (after the US). India has a strong raw material base for the food processing industry. India is one of the largest producers of certain fruits, vegetables, pulses, cereals and dairy products such as mangoes, papaya, potatoes, onions, ginger, check peas, rice, wheat, groundnuts, milk and eggs among others.



The Indian food processing industry is primarily export orient. India's geographical situation gives it the unique advantage of connectivity to Europe, the Middle East, Japan, Singapore, Thailand, Malaysia and Korea. One such example indicating India's location advantage is the value of trade in agriculture and processed food between India and Gulf region.

The food processing industry is a mature sector which is experiencing a turbulent period due to the growing global demands for food safety, increasing food insecurity and consumer demand for higher quality and sustainability.



Changing lifestyle, safety, and convenience are the major driving factors for the global processed food market. Excellent marketing strategies for such products also play an important role. Innovative packaging is used by processed food industry which in turn increases the demand for the global packaging industry.



The processed food industry is one of the largest in India. It is ranked fifth in terms of export, expected growth, production and consumption. As a matter of fact, increasing incomes are accompanied by changes to our food habits. The government, on its part, has formulated and implemented several plans and schemes to provide financial assistance, initially to set up food processing units and later to modernize as well. There is excellent support with regard to infrastructure, research and human resource development, in addition to other promotional aspects, to encourage the food processing industry.

The major challenge for the global processed food industry is the health awareness, food contamination, and government regulations. The health problems associated with preservatives and other additives is a major concern. However, the major players are coming up with innovative ideas such as fortification of various nutrients in the processed food to overcome this problem.



Factors such as increasing consumer preference towards convenience foods indirectly favor the increasing demand for extruded food products, subsequently driving the extrusion equipment industry. In addition to this, the rapid growth of the processed food industry in the fast-growing urban households of developing economies is projected to drive the demand for extruded food products. These factors are driving the demand for food extruders from food manufacturers, driving the growth of the food extrusion market.



The Food Processing industry is a sunrise sector and is vital to India's development, primarily due to the linkages and synergies it promotes between the two pillars of our economy - industry and agriculture. The sector in India includes fruit and vegetables; spices; meat and poultry; milk and milk products, alcoholic beverages, fisheries, grain processing and other consumer product groups such as confectionery, chocolates, cocoa products, soya-based products, mineral water and high-protein foods.



Food processing sector is indispensable for the development of the economy. It helps to commercialize farming which gives farmers the opportunity to diversify and increase their income and generates employment. However, a large number of FBOs have small operations and productions and many are in the unorganised sector. The organised sector remains small and includes flour mills, fish processing units, fruit and vegetable processing units, sweetened and aerated water units, milk product units, sugar mills, solvent extract units, rice mills, modernised rice mills. The organized sector consists of only 30 per cent the food processing industry in India and within this sector highest meat and poultry processed foods segment contributes the most.

India's food processing sector is highly fragmented and comprises of fruit and vegetables, spices, meat and poultry, milk and milk products, beer and beverages, fisheries, plantation, grain processing, packaged drinks and consumer products such as confectionery, chocolates and cocoa products, soya-based products, packaged drinking water, high protein foods, snacks, etc.

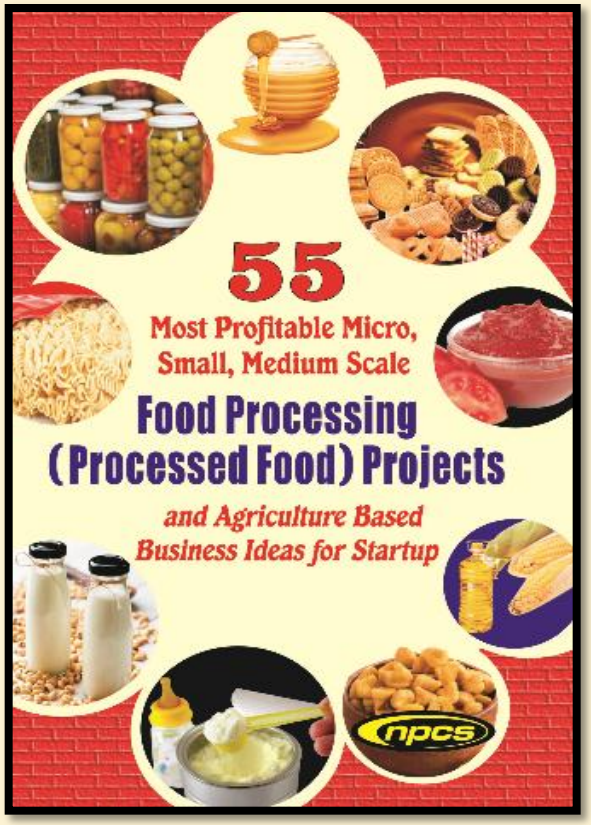


With growing awareness, better health consciousness, need for convenience, and improving lifestyles, and the share of processed food is gradually and steadily increasing on consumer plates across the world. In India, this change is bolstered by rising per capita income, a large young population (60 percent below 35 years of age), deeper retail penetration, and a growing number of nuclear families. India's demands for processed food is, therefore, expected to increase to about 8.5 percent by the end of 2017.

The main reason to invest in Food Processing Industry in India is its quick growth. In addition to this reason, there are other reasons such as vast source of raw material, shift from conventional farming of food grains to horticulture, India's huge population out of which major part of urban middle class are significantly changing the food habits, Low production cost, change in consumption patterns, introduction of food parks and the attractive fiscal incentives.



55 Most Profitable Micro, Small, Medium Scale Food Processing (Processed Food) Projects and Agriculture Based Business Ideas for Startup



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Food processing is a way or technique that is used to convert raw foods into well-cooked and well preserved eatables for both humans and animals. Food processing uses raw, clean, harvested crops or slaughtered and butchered animals and turns these into food products for daily consumption. A number of products are nutritious, easy to cook and have a long shelf life. They are packed in an attractive manner and are highly marketable.



The food processing industry plays a vital role in the economy of any country because it links agriculture to industry. The food processing industry is responsible for diversification of agriculture, improvement of value-added opportunities, and creation of excess that can be exported. The food processing industry of India is one of the largest in the world in terms of manufacture, use, export, and development. The sector has immense potential to contribute to growth and employment opportunities of the country.



Rapid globalization and development of economy has taken a toll on the lives of consumers, particularly those residing in urban areas. Employment growth and increased work pressure in organizations leaves consumers with little time for personal care. Additionally, more product offerings by food companies and marketing on a large scale has altered people's appetite- they demand more and more processed food items every day. These are some of the reasons for the steady growth of food processing industry in India in the past few years. Some of the biggest companies making their presence felt in the Indian market are Unilever, Dabur, Nestle, Nissin, Cadbury's, Kelloggs', Godrej, ITC, Britannia, Kohinoor Foods Ltd., Mother Dairy, Pepsico India, Marico Ltd, Patanjali, MTR Foods etc.

Food processing industry is of enormous significance for any country's development because with the changing lifestyle, there has been a consistent increase in preference and demand for packaged foods amongst the population. These can be seen as a great opportunity by the packaging companies. The agricultural strength amalgamated with a various other factors like competent market price and favorable government policies have further aggrandized the food packaging sector.



The Major Contents of the Book are Soy Flour & Milk, Starch Derivatives, Saccharin, Tomato Paste, Edible Corn Oil, Malt, Instant Noodles, Garlic Oil and Powder, Cattle Feed, Banana Wafers, Biscuits, Bread, Candy, Chocolates, Potato Chips, Rice Flakes (Poha), Corn Flakes, Baby Cereal Food, Fruit Juice, Milk Powder, Paneer, Papad, Ghee, Extruded Food (Kurkure Type), Instant Tea, Jam & Jelly, Khakhra, Soft Drinks, Spices, Sweet Scented Supari, Cake & Pastry, Banana Chips, Papad, Besan, Pickles, Ice-Cream Cones, Honey, Flour Mill, Tutti-Fruitti, Confectionery, Noodles, Ice Candy, Namkeen, Vermicelli, Mango Pappad (Aam Papad), Chilli Powder,

Popcorn, Supari Chips, Revadi and Gazak, Mava, Tomato Sauce and Ketchup, Ice Cream, Baking Powder, Moong Dal Bari, Packaged Drinking Water With Pet Bottles, Food Packaging & Labelling, Good Manufacturing Practices in Food Industry, Manufacturing Process, Process Flow Diagrams, Addresses of Plant & Machinery Suppliers and Photographs of Machineries.



It will be a standard reference book for professionals, entrepreneurs, agriculturists, agriculture universities, food technologists, those studying and researching in this important area and others interested in the field of Food products manufacturing.



Table of Contents

1. INTRODUCTION

- Reasons for Growth in Demand of Processed Food in India
- Growth Drivers
- Future of Packaged Food Industry in India: Drivers and Barriers
- Importance of Food Packaging in Food Industry
- Food Labeling

2. SOY FLOUR & MILK

- Physical Characteristics & Chemical Composition of the Soybean
- Chemical Composition
- Representative Proximate Composition
- Uses
- Raw Material
- For Soy Flour
- For Soy Milk
- Process Description

1. Soy Flour Process Description
2. Soy Milk Process Description

- Process Flow Diagram
- Soy Flour
- Machinery Required for Soy Flour
- Soy Milk
- Machinery Required for Soy Milk

3. STARCH DERIVATIVES

- Uses
- Some Important Definitions
- Raw Material
- Process Description
- General Process Flow for Starch-Derived
- Sweeteners (Corn/Glucose Syrups, High Fructose Syrups, Dextrose, Fructose, Maltodextrins and Syrup Solids)

1. Glucose Syrup

- Dextrose Syrup
- Sorbitol

4. SACCHARIN

- Properties of Saccharin
- Uses in Foods and Other Products
- Process Description
- Chlorosulfonic Acid Synthesis Process
- Sulfonation
- Amination and Refining
- Oxidation Process
- Concentration and Crystallization
- Drying and Packing Process
- Recovery of Oxidizing Agent and Catalyst
- Raw Material
- Flow Diagram
- Machinery Required

5. TOMATO PASTE

- Uses
- Raw Material Requirements
- Raw Material

- Process Description
- Receiving
- Sorting
- Juice Extraction
- Evaporation
- Aseptic Filling
- Machinery Required

6. EDIBLE CORN OIL

- Process Description
- Required Machinery

7. MALT

- Standard Malt and Specialty Malt
- Barley Conditioning
- Malting
- Malt Treatment
- Process Flow Diagram
- Machinery Required

8. INSTANT NOODLES

- Manufacturing Process
- Processing and Classification of Instant Noodles
- Machinery Required

9. GARLIC OIL AND POWDER

- Composition
- Uses
- Process Description
- Process Flow Diagram
- Machinery Required

10. CATTLE FEED

- Raw Materials for Concentrate Feeds
- Process Description
- Reception of Raw Material
- Storage of Raw Materials
- Blending

- Grinding
- Process Flow Diagram
- Machinery Required

11. BANANA WAFERS

- Manufacturing Process
- Description of Manufacturing Process
- Detail Process
- Process Flow Diagram

12. BISCUITS

- Uses & Applications
- Basic Raw Material for Biscuits
- Manufacturing Process
- Manufacturing Process Flow Diagram

13. BREAD

- Properties
- Raw Material
- Formulation of Bread
- Manufacturing Process
- Process Flow Sheet

14. CANDY

- Uses of Candy
- Raw Material for Candy
- Sugar
- Corn Syrup/Glucose Syrup
- Water
- Properties of High-Boiled Candy
- Candy Manufacturing Process
- Process Flow Diagram

15. CHOCOLATES

- Uses
- Composition of Fermented Cocoa Beans
- Raw Material
- Sweet Dark Chocolate
- Semi-Sweet or Bittersweet Dark Chocolate
- Milk Chocolate
- White Chocolate
- Formulations
- Dark Chocolate
- Milk Chocolate
- Manufacturing Process

1. Roasting and Winnowing the Cocoa
2. Grinding the Cocoa Nibs
3. Blending Cocoa Liquor and Molding Chocolate

- Milk Chocolate
- White Chocolate
- Plain Dark Chocolate
- Process Flow Diagram

16. POTATO CHIPS

- Composition of Fresh & Fried Potato
- Uses & Application Manufacturing Process

(1) Sorting, Cleaning & Washing
(2) Slicing and Washing
(3) Drying of Slices

- Chip Frying
- Packaging
- Process Flow Diagram

17. RICE FLAKES (POHA)

- Uses & Applications Composition of Rice
- Manufacturing Process
- Process Flow Diagram

18. CORN FLAKES

- Uses and Applications Properties
- Manufacturing Process

- Grain Cleaning Section
- Corn Grit Section
- Corn Flake Section
- Process Flow Diagram

19. BABY CEREAL FOOD

- Uses & Applications
- Properties of Cereal Food
- Infant Cereals Manufacturing Process
- Raw Materials
- Wet Mixing Plant
- Packing
- Infant Milk Manufacturing Process
- Mixing Ingredients
- Pasteurization
- Homogenization
- Standardization
- Heat Treatment or Sterilization
- Dry Blending

- Packaging
- Muesli Manufacturing Process
- Ingredients
- Process Flow Diagram

20. FRUIT JUICE

- Classification of Fruit Juice
- Uses & Applications
- Properties
- Raw Material Requirement
- Manufacturing Process
- Packing
- Storage
- Process Flow Diagram

21. MILK POWDER

- Uses of Milk Powder
- Composition of Milk-Powder
- Property of Milk Powder

- Property of Milk Powder
- Milk Powder Production Process
- Separation/ Standardization
- Preheating
- Evaporation
- Spray Drying
- Packaging and Storage
- Process Flow Diagram

22. PANEER

- Various Uses
- Functional Properties
- Classification of Cheese
- Composition of Paneer
- Manufacturing Process
- Process Flow Diagram

23. PAPAD

Uses & Applications

- Formulation for Papad
- Manufacturing Process
- Process Flow Diagram

24. GHEE

- Uses of Ghee
- Nutritional benefits of Ghee
- Properties of Ghee
- n Physical Properties
- n Chemical Properties
- Composition of Ghee
- Process
- Manufacture of Ghee

25. EXTRUDED FOOD (KURKURE TYPE)

Properties of Kurkure Type Products
Formulation of Kurkure
Manufacturing Process
Manufacturing Process Flow Diagram

26. INSTANT TEA

- Uses
- Composition of Tea
- Properties
- Manufacturing Process
- Process Flow Diagram

27. JAM & JELLY

- Essential Ingredients
- Formulation for Jams
- The Manufacturing Process for Jam & Jelly
- Inspection
- Cleaning, Crushing and Chopping
- Pasteurizing the Fruit
- Cooking the Jam and Jelly
- Filling the Jars
- Labeling and Packaging
- Process Flow Diagram for Jam Process Flow Diagram for Jelly

28. KHAKHRA

- Uses and Applications
- Nutrition Facts of Khakhra
- Manufacturing Process of Khakhra
- Process Flow Diagram

29. SOFT DRINKS

- Ready-to-Drink Products
- Concentrated Soft Drinks
- Properties
- Components of a Soft Drink
- Manufacturing Process
- Packing
- Cold-filling
- Process Flow Diagram

30. SPICES

- Uses & Applications
- General Manufacturing Procedure
- Process Flow Diagram

31. SWEET SCENTED SUPARI

- Uses and Applications
- Properties
- Formulation of Scented Supari
- For Scented Coloured Supari
- Process Description
- Process Flow Diagram

32. CAKE & PASTRY

Introduction
Market Opportunities
Features

- Pastry
- Bakery Moulds
- Requirements
- Wheat Flour
- Eggs
- Milk Power
- Ghee
- Making Process
- Flow Chart of Bakery

33. BANANA CHIPS

- Introduction
- Market Potential
- Demand and Supply
- Marketing Strategy
- Selling and Distribution Overheads
- Ingredients
- How to make Banana Chips
- Process Flow Diagram
- Equipments
- Requirements

- Banana
- Aluminum Utensils
- Chips Cutter Electric Motor
- Sealing Machine
- Weighing Scale

34. PAPAD

- Raw Materials
- Manufacturing Process
- Main Machinery and Equipments
- Papad Making Machine
- Flour Kneading Machine

35. BESAN

- Raw Materials
- Manufacturing Process
- Cleaning
- Conditioning

- Milling
- Finishing
- Main Machinery and Equipments
- Gram Dal
- Pulveriser Machine

36. PICKLES

- Product
- Raw Materials
- Manufacturing Process
- Machinery and Equipments
- Pickles
- Cap Sealing Machine
- Serrated Slicer

37. ICE-CREAM CONES

- Raw Materials
- Manufacturing Process
- Machinery Required

- Ice-cream Cones
- Cone-Making-Machine
- Storage Racks

38. HONEY

- Main Raw Materials
- Manufacturing Process
- Main Machinery and Equipments
- Honey
- Honey Stirrer
- Weighing Balance
- Heating Equipments

39. FLOUR MILL

- Market Potential
- Raw Materials
- Manufacturing Process
- Machinery and Equipments
- Flour

- Roller Mill Body
- Weighting Machine

40. TUTTI-FRUITTI

- Raw Materials
- Production Process
- Main Machinery and Equipments
- Peeling Machine
- Stainless Soaking Tanks

41. CONFECTIONERY

- Raw Materials
- Manufacturing Process
- Main Machinery and Equipments
- Confectionery
- Chips Cutting Machine
- Balance Scale

42. NOODLES

- Raw Materials
- Manufacturing Process
- Main Machinery and Equipments
- Noodles
- Noodle Making Machinery

43. ICE CANDY

- Manufacturing Process
- Raw Materials
- Main Machinery and Equipments
- Complete Ice-Candy Machine
- Churner
- Ice-Cream Mixer

44. NAMKEEN

Raw Materials
Manufacturing Process

- Main Machinery and Equipments
- Namkeen
- Namkeen Making Machine
- Hydroextractor

45. VERMICELLI

- Raw Materials
- Manufacturing Process
- Main Machinery and Equipments
- Vermicelli
- Vermicelli Making Machine
- Mixing Machine
- Weighing Balance

46. MANGO PAPPAD (AAM PAPAD)

- Raw Materials
- Manufacturing Process
- Main Machinery and Equipments

- Aam Papad
- Mango Peeler Machine
- Mixer
- Storage Tanks

47. CHILLI POWDER

- Raw Material
- Manufacturing Process
- The Process Flow Chart is as under
- Main Machinery and Equipments
- Polythene Bags
- Red Chilli
- Mixer

48. POPCORN

- Raw Materials
- Manufacturing Process
- Main Machinery and Equipments

- Popcorn
- Popping Machine
- Sealing Machine

49. SUPARI CHIPS

- Raw Materials
- Manufacturing Process
- Main Machinery and Equipments
- Supari Chips
- Supari-Chips Cutting Machine
- Balance

50. REVADI AND GAZAK

- Raw Materials
- Manufacturing Process
- Main Machinery and Equipments
- Revadi and Gazak
- Big Pans
- Utensils

51. MAVA

Raw Material
Manufacturing Process
Main Machinery and Equipments
Milk
Mava Making Machine
Milk Cans
Physical Balance

52. TOMATO SAUCE AND KETCHUP

Raw Materials
Manufacturing Process
Main Machinery and Equipments
Tomato Sauce
Tomato
Tomato Charging Machine
Boiler Machine

53. ICE CREAM

- Raw Materials
- Manufacturing Process
- Main Machinery and Equipments
- Ice Cream
- Mixer
- Ice Cream Chiller

54. BAKING POWDER

- Raw Materials
- Manufacturing Process
- Main Machinery and Equipments
- Baking Powder Ribbon Blender Sieving Set

55. MOONG DAL BARI

- Raw Materials
- Manufacturing Process
- Main Machinery and Equipments

- Moong Dal
- Moong Dal Bari
- Utensils
- Mixer

56. PACKAGED DRINKING WATER WITH PET BOTTLES

- Weight Loss
- Maintain Bone Health
- Lower Blood Pressure and LDL Cholesterol
- Reduce Chances of Kidney Stone
- Process of Manufacture

57. FOOD PACKAGING & LABELLING

- Importance of Packaging
- Promotion
- Facilitates Purchase Decision
- Differentiation
- Protection/ Preservation

- Chemical Protection
- Biological Protection
- Different Types of Food Packaging
- Custom Display
- Plastic
- Aluminum
- Cardboard
- Other Types of Packaging
- Food Labeling
- Purpose
- Types of Labeling in Marketing
- Branded Product Labels
- Eco or Information Labels Other Product Label Types

58. GOOD MANUFACTURING PRACTICES IN FOOD INDUSTRY

- Food Industry Standards
- GMP Practices for Food
- (i) Design and Facilities
- Location

(ii) Premises and Rooms

- Design and Layout

(iii) Internal Structures & Fittings
(iv) Equipment
(v) Containers for Waste and Inedible Substances

- Facilities

(i) Water Supply
(ii) Drainage and Waste Disposal
(iii) Cleaning
(iv) Personnel Hygiene Facilities and Toilets
(v) Temperature Control
(vi) Air Quality and Ventilation
(vii) Lighting
(viii) Power Back up
(ix) Storage

- Control of Operation

(i) Time and Temperature Control
(ii) Control of Other Specific Process Steps
(iii) Specifications

- Microbiological Cross Contamination
- Physical and Chemical Contamination
- Incoming Materials Requirements

- Packaging
- Water

(i) Water, Ice and Steam in Contact with Food
(ii) Water, Ice and Steam not in Contact with Food
(iii) Water pipes & Storage Tanks
(iv) Management and Supervision

- Documentation and Records
- Product Recall & Traceability
- Storage
- Maintenance and Sanitation

(i) Pest Control
(ii) Waste Management
(iii) Personal Hygiene

- Quality Control
- Transportation
- Product Information and Consumer Awareness
- Competence & Training
- Temporary/Mobile Premises, Vending Machines

59. PHOTOGRAPHS OF MACHINERY WITH SUPPLIERS CONTACT DETAILS

- Washing and Peeling Machine
- Paste Making Machine
- Slicer Machine
- Paste Filling Machine
- Steam Jacketted Vesssel
- Ribbon Blendor
- Pulverizer
- Bucket Elevator
- Powder Dryer Machine
- Boiler
- Oil Storage Tank
- Pneumatic Conveying System
- Material Handling Conveyors
- Air Compressor
- R.O. Plant
- Distillation Unit
- Fruit Pulper
- Liquid Filling Machine
- Drum Type Blancher

- Fruit Mill
- Spray Machine
- Weighing Machine
- Packaging Machine
- Oil Extraction Machine
- Pollution Control Equipment
- Reverse Osmosis System
- Pump
- Hammer Mill
- Redler Conveyors
- Oil Filter Machine
- Blending Tanks
- Sealing Machine
- Carton Packaging Machine
- Pouch Packaging Machine

60. SAMPLE PLANT LAYOUTS

Tags

Food Processing Unit Project Report, Food Processing Industry, Small Scale Food Processing Projects, Projects & Products for Small Scale Food Processing Industry, How to Start Food Processing Unit in India, Food Processing Equipment, Profitable Food Processing Business Ideas, Food Business Ideas, Most Profitable Food Processing Projects and Agro Based Business, Small Scale Food Processing Projects, Food Processing Business at Small Scale, Food Business Ideas in India, Food Processing Projects Pdf, Projects in Agriculture & Food, Food Processing Project List, Processed Food Industry, Food Processing Sector, Processed Food Sector in India, Opportunities in Food Processing Sector, Agro Based Food Processing Industry, Projects for Food Processing Industry, How to Start Manufacturing Processing Business, Processing of Soy Flour & Milk, Saccharin, Tomato Paste Processing Plant, Manufacturing of Tomato Paste, Extraction of Edible Corn Oil, Malt Manufacturing, Instant Noodles Production, Food Manufacturing Industry, Cattle Feed Manufacturing and Processing Unit, Banana Wafer Making, Banana Wafers Manufacturing Business Plan, Manufacturing Process of Biscuits, Biscuits Manufacturing Process, Bread Manufacturing Process, Candy Manufacturing Business, Production of Candy, Chocolates Production, Manufacturing Process of Potato Chips, Potato Chips Making Business,

Potato Chips Production Business, Production of Rice Flakes (Poha), Production of Corn Flakes, Baby Cereal Food Production, Processing of Fruit Juice, Manufacturing Process of Milk Powder, Manufacturing Process of Paneer, Papad Production, Most Profitable Food Processing Business Ideas, Profitable Food Processing Business in India, Starting a Food Processing Business, New small scale ideas in food processing industry, 55 Most Profitable Micro, Small, Medium Scale Food Processing (Processed Food) Projects and Agriculture Based Business Ideas for Startup, Instant Noodles Manufacturing Industry, Production of Jam & Jelly, Production of Khakhra, Production of Soft Drinks, Spices Processing, Processing of Sweet Scented Supari, Cake and Pastry Manufacturing, Cake & Pastry Manufacturing Business, Banana Chips Manufacturing Business, Besan Plant, Pickle Making Business, Pickles Manufacturing Unit, Production of Instant Noodles, Manufacturing of Garlic Oil and Powder, Ghee Manufacturing Business, Extruded Food (Kurkure Type) Manufacturing Business, Manufacturing of Instant Tea, Ice-Cream Cones Manufacturing Business, Revadi and Gazak Manufacturing Business, Mava Manufacturing Business, Production of Tomato Sauce and Ketchup, Production of Ice Cream, Manufacturing of Baking Powder, Processing of Moong Dal Bari, Packaged Drinking Water with Pet Bottles, Food Processing Business, Project Report on food processing & agro based, Food Processing Plant,

Projects on Food Processing, Food Processing Business List, How to Start a Food Production Business, Food Processing Plant Production of Ice-Cream Cones, Honey Processing, Flour Mill, Production of Tutti-Fruitti, Confectionery Manufacturing Business, Production of Noodles, Production of Ice Candy, Namkeen Manufacturing, Manufacturing of Vermicelli, Manufacturing of Mango Pappad (Aam Papad), Manufacturing of Chilli Powder, Popcorn Manufacturing Business, Supari Chips Manufacturing Business

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- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

- Requirement collection
- Thorough analysis of the project
- Economic feasibility study of the Project
- Market potential survey/research
- Report Compilation

Contact us

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