

Startup Business Opportunities in Africa



African Countries

Nigeria, South Africa, Egypt, Algeria, Morocco, Angola, Sudan, Kenya, Ethiopia, Tanzania, Tunisia, DR Congo, Ghana, Libya, Ivory Coast, Cameroon, Uganda, Zambia, Mozambique, Senegal, Zimbabwe, Gabon, Botswana, Namibia, South Sudan, Chad, Mauritius, Burkina Faso, Mali, Equatorial Guin, Madagascar, Congo, Rwanda, Benin, Niger, Guinea, Malawi, Mauritania, Sierra Leone, Eritrea, Swaziland, Togo, Burundi, Lesotho, Liberia, Djibouti, Cape Verde, Central African Republic, Seychelles, Guinea-Bissau, The Gambia, Somalia, Comoros, São Tomé and Príncipe

How to identify business opportunities in Africa?

Industry experts are beginning to view Africa as the “new Asia” in terms of economic growth and business opportunity.

Many people want to make million from entrepreneurship but do not understand what step to take or what business to invest in. Africa is a highly resourceful continent with the great return on investments if you have can be able to strategize and tap in to the huge market. Africa is a land of amazing business opportunities.

Fortunately, there is a growing number of entrepreneurs who are already exploiting the lucrative business opportunities on the continent.

Africa is becoming an increasingly attractive hub for investors in light of various economic, political and social reforms that are sweeping through the continent, resulting in a much improved business environment conducive for foreign direct investment.

Apart from that, there is widespread development of critical social and physical infrastructure, and there is an increasing pool of well-educated, English-speaking, enterprising workers in most countries across the continent.

It's true there are lots of amazing business opportunities in Africa. However, it can get very confusing if you don't know where to look. In this article, I'll show you some of the hottest business opportunities in Africa that will create more successful entrepreneurs.

Food Processing & Agriculture: As the world's population increases rapidly (recently exceeding the 7 billion mark), global agricultural production must rise to feed these growing numbers. Much of that increased agricultural production will come from Africa. The opportunities in Africa's food and agribusiness space remain huge and will not go out of fashion anytime soon. The demand of quality food is increasing for a growing population, especially in urban areas.



This situation presents many business opportunities in food industry sector. It is time for you to seize these business opportunities by starting a small food processing industry and create value-added products from cereals, grains, nuts, fruits and vegetables.

Invest and start a business in Food Processing & Agriculture in Africa. Here's some projects for investment:

- Corn Flakes
- Caramel Food Colorant
- Curry Powder
- Pulp and Paper from Bamboo
- Rice Mill(Parboiled Rice)
- Wheat Flour
- Garlic Oil and Powder, etc.

See more: <http://goo.gl/qnLk96>

Pharmaceuticals: Africa may be the only pharmaceutical market where genuinely high growth is still achievable. Business opportunities are also present in the manufacturing and distribution of pharma products, marketing and sales, and investment groups. Africa's pharmaceutical markets are growing in every sector. Between 2013 and 2020, prescription drugs are forecast to grow at a compound annual growth rate of 6 percent, generics at 9 percent, over-the-counter medicines at 6 percent, and medical devices at 11 percent.



Africa's pharmaceutical industry has great potential for boosting economic growth and creating jobs. Given current sustained and rapid economic growth, the African pharmaceutical industry, like that of other emerging markets, is expected to grow tremendously in the coming years.

Opportunities for investment in the pharmaceutical and medical supplies sub-sector in Ethiopia include :

A. Production of essential drugs: Essential drugs that satisfy the priority health care needs of the population are selected with due regard to public health relevance, evidence on safety, efficacy, quality and comparative cost effectiveness.

B. Production of raw materials: There is high opportunity for local production of raw materials for pharmaceutical industries

Now, if you are planning in opening a pharma distribution business, there are factors for you to think about such as your target market, business plan, great venture, employees, and many others.

Opportunities for Entrepreneurs: Pharmaceutical is huge sector to invest and entrepreneurs can venture in following fields:

- Pharmaceutical Industry
- Pharmaceutical Manufacturing Unit (Tablet, Syrup & Injectable)
- I V (Intravenous) Fluid (FFS Technology)
- Active Pharma Ingredients (API)
- Pharmaceutical Grade Sugar
- Pharmaceutical (Biotech Traditional and Genetic), etc.

See more: <http://goo.gl/nqsd2E>

Building and Construction Supplies:

Africa is going through a construction boom, an opportunity that will certainly create a lot of wealth for entrepreneurs on the continent. High building and construction activities are often signs of growing economies.



When the economy looks good, the demand for residential, commercial and all kinds of real estate usually goes through the roof.

The successful delivery of the government and the private sector infrastructure programs depends on the effective functioning of many stakeholders – including the building and construction materials sector.

Against the need for a healthy building and construction materials sector, the cidb has developed this report on the building and construction materials sector. A key focus of this study has been on:

- Opportunities and challenges in the building and construction materials sector, and specifically;
- Opportunities for new job creation, enterprise development, and empowerment in the building and construction materials sector.

Cement is just one example of several building and construction supplies that are growing in demand across Africa.

Opportunities for Entrepreneurs: Construction Industry is huge sector to invest and entrepreneurs can venture in following fields:

- Artificial Granite Tiles
- Cement Plant
- Cement Roofing Tiles
- Gypsum Plaster Board
- Wood Plastic Composite (WPC)
- Pre Laminated Particle Board
- HDPE Pipes
- Bricks from Fly Ash

See more: <https://goo.gl/bfgggU>

Fashion & Beauty:

Africa's fashion and beauty market is developing at an impressive rate. The continent's overwhelmingly young population provides a ready market for trendy fashion. All kinds of apparel, including locally-made fabrics and imported designer labels have become hot-selling products across Africa's rapidly expanding urban areas.



Africa has hundreds of rising stars who are building successful businesses in the fashion and beauty industry. Africa's fashion scene is one of the most lively and innovative in the world- its growth perhaps attributed to Pan Africanism. African cosmetics, beauty and personal care products market is very positive for the coming years.



Opportunities for Entrepreneurs: Fashion and Beauty Industry is huge sector to invest and entrepreneurs can venture in following fields:

- Cosmetics Industry
- Hair Shampoo
- Herbal Cosmetics
- Aromatic Perfumery Compound
- Rose Oil Extraction
- Bleach Liquor
- Herbal Hair Oil (Banphool Type)

See more: <https://goo.gl/gxEkli>

**Niir Project Consultancy Services (NPCS)
can provide Detailed Project Report on required Project**

For more details, Click on below link

**Africa - Best Business Opportunities, Identification and
Selection of right Project, Thrust areas for Investment,
Industry Startup and Entrepreneurship**

Major Queries/Questions Answered in our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**
- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**

- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**
- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process and Formulations of the plant?**

- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**
- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**

- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**
- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**

- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**

Reasons for buying our report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**

- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report

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<https://goo.gl/VstWkd>



NIIR PROJECT CONSULTANCY SERVICES

An ISO 9001:2008 Company

Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.

We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.

What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Business Plan*
- *Market Research Reports*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
- *Water Industry(Packaged Drinking Water & Mineral Water)*
- *Wire & Cable*

Contact us

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THANK YOU

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