

How to Manufacture Detergents (Detergent Manufacturing Business, Cleaning Products, Formulas, Detergent Production Line, Detergent making Ingredients, Formulations of Detergent, Process, Synthetic Detergent Powder)

Description:

A detergent is a surfactant or a mixture of surfactants with "cleaning properties in dilute solutions. Detergents, as a constituent of the overall FMCG industry, accounts for a near 12% of the total demand for all FMCG products estimated at over Rs. 530 bn. Detergents, chemically known as alfa olefin sulphonates (AOS) are used as fabric brightening agent, anti-deposition agent, stain remover and as a bleacher. A major input for the production of detergents is a petrochemical, Linear Alkyl Benzene (LAB), while soaps rely more on an inorganic chemical, caustic soda, as a major input.

To cater to this increasing demand of quality washing powders most of the top detergent brands in India are continually introducing better packaged detergents that are offering a host of benefits in a single wash. In India HUL holds a 38 per cent market share in the washing powder segment clearly standing as the winner. The other important players in the detergent industry include Surf Excel, Nirma and Sunlight.

For more details download PDF file

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Created At: 23 Aug, 2016