

India Beer Market- Industry Size, Share, Drivers, Trends, Analysis and Forecasts (2019-2024)

Description:

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The report titled India [Beer](#) Market- Industry Size, Share, Drivers, Trends, Analysis and Forecasts (2019-24) released by Niir Project Consultancy Services, provides a comprehensive analysis on Indian [Beer](#) Market. The report begins with a brief insight into the scenario of the global [beer industry](#) giving details about global beer consumption patterns and then proceeds to analyze the Indian scenario. India has one of the lowest consumption levels of [beer](#) in the world. Currently India consumes ~2% of the total world consumption and has the potential to match, the world leader, China thus opening a vast pool of opportunities for the brewing companies.

The report gives a snapshot of the manufacturing process of the [beer](#) starting from malting till the end of process at bottling. The beer segment can be categorized either by fermentation process (Ale & Lager) or by [alcohol](#) by volume content (Mild & Strong). Indian industry is majorly dominated by strong beer segment but new flavorful mild beers are finding their feet on the ground. Strong beer has alcohol contents of >5% and mild beer contains <5% of alcohol.

Keywords: #beerbusiness #craftbeer #beer #brewery #liquor #wineindustry #beverage #wabeer #beer #drinkwabeer #craftbrewery #breweries #MarketOverview #MarketSize #forecasts #GrowthDrivers #EmergingTrends #swotanalysis #microbreweries #beerpubs #kingfisher #Budweiser #corona #haywards5000 #UnitedBreweries #SABMillerIndia #CarlsbergIndia AnheuserBuschInBev #malt #barley #drinking #DTABOO #percapitaconsumption #DiscretionarySpends #GermanBeer #BeerConsumption #mildbeer #StrongBeer #pale #ale #beer #lager #bi

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