

# How to Start Ice Cream Manufacturing Business, Flavoured Ice cream, Production Process, Flavored Ice cream Making, Packaging

## Description:

Ice-cream is one of the fastest growing food categories in India. Notably, the business is seasonal in nature with April to June being the peak season and November to January the lean months. Sales slacken during the monsoons also. India is the most rapid growing ice cream market globally, with ice cream treats fast becoming a part of Indian culture. Indian consumers are turning into regular patrons of ice cream parlours, helping to fuel greater interest in packaged offerings in the country. Ice cream parlours are a booming business in India, and this popularity is making its way to retail.

In value terms, the organised segment of India's Rs 3,000-crore ice cream market has been growing at 19.5 per cent a year for the last five years. Many established food and lifestyle trends, such as limited edition, indulgent, natural and premium ingredients have led to the establishing of ice cream ranges under claims of 'premium'.

The overall ice cream market is estimated at over 250 million litres valued at around Rs. 17 billion. Nearly a fourth of the market by volume at 50 million litres is in the organized sector with players like Amul, Hindustan Unilever (HUL), Mother Dairy, Vadilal having a major share. In value terms, the organised sector has an overall market of over Rs. 10 billion.

The PHD Chamber of Commerce and Industry has projected that the size of ice cream industry, estimated at Rs. 45 billion in 2013 is likely to jump to Rs. 70 billion by 2018.

**For more details download PDF file**

**Keywords:** Ice Cream Making, Start own ice cream business, Flavoured Ice cream, Flavored Ice cream making, ice cream Production Process, Ice Cream Manufacturing Business, Ice Cream making Unit, Starting an ice cream business, ice cream business, Ice Cream Production, Ice Cream Manufacture, Ice Cream Industry,

**Created At:** 19 Sep, 2016