

# Food Additives, Colours and Food Flavours Industry

## Description:

The food colors market is growing with the increase in demand for food. The growth of the natural colors market segment depends on the consumers' preference for natural and healthy food colors. This growth will be maintained in the future with finding new sources of raw materials, the launch of new products, and using advanced technologies for color production.

The natural food flavors, by type, has been segmented into natural extracts, aroma chemicals, essential oils, and others which include spices and fermentation. The application segment of natural food flavors includes beverages, savory & snacks, bakery & confectionery, dairy & frozen, and others which include soups, salad, condiments, dressings, and sauces.

Increasing use of natural food colour by the food processing industry is a key factor driving the growth of the market. Food colors market is projected to reach \$2.5 billion by 2020; growing at a CAGR of 4.5%.

Food additives are functional substances that are normally neither consumed as food itself nor are used as ingredients, but are intentionally added in food to assist to improve their certain characteristics such as aroma, colour, consistency, taste, texture and/or shelf life. Food additives are edible substances added to food products to enhance their taste, color, appearance and texture. Besides improving quality, these additives are added to prevent microbial growth and increase longevity of processed food products.

The food additives market, in terms of value, is projected to reach USD 52.2 Billion by 2020, at a CAGR of 5.6% from 2015.

**For more details download PDF file**

**Keywords:** Food Additives Industry, food Colours Industry, Food Flavours Industry, food colorimetry, synthetic organic colours for food, novel synthetic colours for food, anthocyanins, synthetic carotenoids as food colours, naturally occurring colouring, synthetic food colours, natural colours in food, food flavors, food colors, Addresses of Food Colour Manufacturers, Additives and Ingredients Manufacturers, Food Colour Suppliers,

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