

Global Market Demand for Instant Noodles is expected to Reach 145.8 Billion Packs By 2020: Instant Success in Instant Noodles Industry - An Investment Opportunity for Entrepreneurs, Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Ind

Description:

Instant noodles are a precooked and usually dried noodle block, sold with flavoring powder and/or seasoning oil. The flavoring is usually in a separate packet, although in the case of cup noodle the flavoring is often loose in the cup. Some instant noodle products are seal packed; these can be reheated or eaten straight from the packet. Dried noodle blocks are cooked or soaked in boiling water before eating.

The main ingredients used in dried noodles are wheat flour, palm oil, and salt. Common ingredients in the flavoring powder are salt, monosodium glutamate, seasoning, and sugar.

The emergence of instant noodles has added a new dimension to consumers' meals; noodles are being consumed not just by kids (who are the core target audience) as an evening snack or a 'tiffin' meal but by consumers across all age groups, as an eating option beyond the 'mundane' ones. While it continues to be a home snack, it is also increasingly being consumed at work place, colleges, etc. Geographically too, the appetite for instant noodles is growing with players now eyeing the semi-urban and rural markets.

Market witnessed a growth of 7.4% from 2010 to 2014. Despite of ban on instant noodles in some states of India for short time, instant noodles market will witness a growth of 6.55% till 2020.

For more details download PDF file

Keywords: instant noodles industry, global market demand for instant noodles, instant success in instant noodles industry, instant noodles manufacturing plant, detailed project report, profile, business plan, industry trends, market research, survey, manufacturing process, machinery, raw materials, feasibility study, investment opportunities, cost and revenue, plant economics, production schedule, working capital requirement, plant layout, process flow sheet, cost of project, projected balance sheets, pro

Created At: 03 Oct, 2016