

Formulation and Manufacturing Process of Cosmetics with Packaging (Antiperspirants and Deodorants, Cleansing Creams and Lotions, Emollient Creams and Lotions, Baby Toiletries, Face Powders, Eye Makeup, Aerosol Cosmetics, Hair Straighteners)

Description:

Indian consumers are becoming more and more knowledgeable about beauty and personal care. The beauty industry in India is growing at a break-neck pace, almost twice as fast as that of the markets in the United States and Europe. Beauty industry in India can be divided into some major segments like baby care, bath and shower, colour cosmetics, deodorants, depilatories, fragrances, hair care, men's grooming, oral care, sets/kits, skin care, and sun care. The number of beauty salons in the country is increasing at a rate of almost 35 percent annually. The prospects of the Indian beauty industry look bright, with the colour cosmetics segment predicted to continue its dominance over the market landscape.

Cosmetic ingredients provide physical and functional properties to personal care products like shampoos, conditioners, creams, lotions and make-up cosmetics. Exponential growth in personal care market in India, coupled with increasing use of natural and multi-functional ingredients in these products, has been driving the country's cosmetic ingredients market. India continues to be one of the major target markets for various cosmetic chemical companies due to the country's huge consumer base.

For more details download PDF file.

Keywords: Formulation of Cosmetics, Manufacturing Process of Cosmetics, Cosmetics Packaging, Antiperspirants and Deodorants, Cleansing Creams and Lotions, Emollient Creams and Lotions, Baby Toiletries, Face Powders, Eye Makeup, Aerosol Cosmetics, Hair Straighteners, how to start cosmetics business,

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