

Dairy Farming and Dairy Products with Cattle Breeding (500 Jersey Cows Dairy HB Parlor Milking Process, Veterinary Clinic, Cow Urine Processing, Kande from Cow Dung) Dairy Products: Processed Cheese, Curd, Butter Milk and Ghee

Description:

Milk Production in India has increased manifold and in the last financial year, the total milk production in the country crossed the mark of 140 Million Tonnes. Milk is used as a food. It is used to prepare curd, butter, ghee, cream and ice cream etc.

The government is taking several initiatives and introducing yearly plans in order to boost the dairy market. The Indian dairy market is now witnessing the entry of a large number of foreign players. India's demand for milk and milk products is increasing twice as fast as the production of milk. The market is also witnessing a consumer shift towards healthier products such as UHT milk, probiotic drinks, Processed Cheese, Curd, Butter Milk & Ghee etc.

India is one of the fastest growing markets for cheese with a total consumption of about 7,000 tons a year. Cheese is becoming a popular item in the menu of all relatively affluent families. Slowly but surely, it will penetrate into the rural markets. Yogurt, traditionally known as "Dahi" in India, has been a part of the Indian meal, with home-made dahi consumed daily. The Indian palate is well-accustomed to the taste of not only plain yogurt but also such form and taste variants as Lassi, Chaas, Srikhand, Mishti Doi, Raita, etc.

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