

# **Amusement Park Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requi**

## **Description:**

An amusement park is a park that features various attractions, such as rides and games, as well as other events for entertainment purposes. A theme park is a type of amusement park that bases its structures and attractions around a central theme, often featuring multiple areas with different themes. Unlike temporary and mobile funfairs and carnivals, amusement parks are stationary and built for long-lasting operation. They are more elaborate than city parks and playgrounds, usually providing attractions that cater to a variety of age groups. While amusement parks often contain themed areas, theme parks place a heavier focus with more intricately-designed themes that revolve around a particular subject or group of subjects.

## **Indian Amusement Park Industry**

- The amusement industry in India is at a growing stage currently with more and more developments happening in this industry all across the country.
- The size of the Indian Amusement Park business is estimated to be around Rs 4000 crores and is estimated to grow by 10% per cent per annum in next couple of years.
- The amusement and theme park industry is deemed to be worth Rs. 10000 crores in India by 2020.
- Currently for a population of 1.15 billion in the country, there are only 120 amusement parks and 45 Family Entertainment Centers. This indicates that the growth potential of Indian amusement and theme park industry is substantial.
- Global leaders in entertainment parks and attractions like Universal Studios, Disney, Sony and Ripley Entertainment are mulling over investments of billions of dollars in India considering the vast potential in this region. Private equity funds are also aggressively dedicating resources towards this sector.
- The Indian small and big players in the Amusement Industry are looking at the tremendous growth potential of this industry in the next 5 years.

- Growth of India's retail sector had been the main driving force for the amusement industry in India.

- The high growth potential of the industry in highly populated India will boost tourism, social infrastructural development as well as employment generation. The success and growth potential of this industry is resulting into the advent of new manufacturers of amusement parks' rides in India.

**For more details download PDF file.**

**Keywords:** Theme Park Industry in India, Amusement Park Industry, Amusement Parks in India, Theme and Amusement Parks in India, Most Famous Amusement Parks in India, Best Amusement Parks, Theme Parks in India, Amusement Park Equipments, How to Start Theme Park In India, Opportunity in Amusement Parks Industry in India, Amusement Park Business Plan, Starting Theme Park, How to Start Theme Park in India, Steps to Build Theme Park, How to Start Amusement Park Business, Amusement Park Franchise, How to Design

**Created At:** 02 Jun, 2017