

# Packaging Business of Cereal, Spices, Edible Oils, Drinking Water, Chocolate and Confectionery, Fruits and Vegetables, Marine Products

## Description:

Packaging is a means of ensuring the safe delivery of a product to the ultimate consumer in a sound condition at the minimal overall cost. Packaging not only differentiates one brand from another but also, at times, gives a preview of the product being sold. Although it is a subject of recent technological origin, the art of packaging is as old as the primitive humans. Packaging is the science, art, and technology of enclosing or protecting products for distribution, storage, sale, and use, also refers to the process of design, evaluation, and production of packages and can be described as a coordinated system of preparing goods for transport, warehousing, logistics, sale, and end use. Packaging contains, protects, preserves, transports, informs, and sells. In many countries it is fully integrated into government, business, and institutional, industrial, and personal use. The continual technological growth systems have undergone significant changes in recent years. A lot of packaging process has been streamlined to give a more scientific and rational approach. The role of packaging continues from the coordinated system of preparing goods to the end use. It has become a big tool for launching new specific products in different shapes and sizes. The packaging industrial growth has led to greater specialization and sophistication from the point of view of health (in the case of packaged foods and medicines) and environment friendliness of packing material. The demands on the packaging industry are challenging, given the increasing environmental awareness among communities. The packaging industry is growing at the rate of 22 to 25 per cent per annum thus is to play a unique role in preserving the wealth or value created by many industries.

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**Keywords:** Packaging Industry, Food Packaging, Packaging Business of Cereal, Spices, Edible Oils, Drinking Water, Chocolate and Confectionery, Fruits and Vegetables, Marine Products, How to Start Packaging Business?, High Profit Packaging Business in India, Profitable Packaging Business Ideas, Easy and Profitable Packaging Business Ideas You Can Start Now, Most Profitable New Packaging Business Ideas, Top Business Ideas in India with Low Budget, Low Investment Business Ideas in India, How You Can Start Sma

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