

# How to Start a Business of Potato Powder Production - Potato Processing Business Ideas

## Description:

Potato powder is increasingly being used in a variety of food preparations like snack foods (Mc Donald, Pringle, Haldiram namkeens etc.), soups, curries and other dishes as a thickening agent. Its use at present is mainly in hotels, restaurants, but acceptance in household is growing due to its inclusion in items like ready to cook soups, dals, curries, etc.

Potato flour is a highly versatile raw material that can be used in several processed food products. Potato cultivars were turned into flour and used to prepare mash, gulab jamuns, and paratha. The samples were compared for peeling losses, drying characteristics, chemical changes, and functional properties.

Potato is widely consumed as food all over the world. Its composition is influenced not only by genetic and environmental factors but also by maturity at harvest and subsequent storage history. Indeed the efficiency of storage is of determining importance, as on it depend the availability of potato as a fresh or processed vegetable, its palatability and also its nutritive value.

Potato Powder obtained from potato has the following composition.

Carbohydrates (Assimilable) -	71-81 %
Protein	- 7.1-13.5%
Ash	- 2.8-5.9%
Crude fibre	- 0.4-3.4%
Fat	- 0-0.7%

## Market Potential

The potato powder is meant only for export. Although domestic market for dehydrated and powdered potato is there but more than 70% of the total indigenous production of potato powder is exported to various countries. The potato powder is supplied in bulk to the manufacturers of the various snack food items and restaurants/ hotels. The major demand is in cities like Mumbai, Delhi, Chennai, Nagpur, etc. The demand is much more than the supply at present and is likely to grow with the increasing popularity of the snack foods and other items where potato powder is used as input. It has good export potential also, and European countries are largest consumer of potato flour.

**For more details download PDF file.**

**Keywords:** How To Make Potato powder, Make Potato Powder, Making Potato Powder, Potato powder manufacturing plant, Processing Potatoes, Potato Processing Plant, How Potato powder is Made, Potato powder Production, Potato powder Manufacturing, Potato powder Making, Potato powder Factory, Commercial Potato powder Factory, Potato powder Manufacturing Factory, Top Small Business Ideas in India for Starting Your Own Business, Top Easy Small Business Ideas in India, Small Investment Big Returns, Top Best Small

**Created At:** 23 Sep, 2017