

Start Your Own Printing Business. Offset, Gravure, Flexo and Screen Printing

Description:

Printing is one of those inventions that have revolutionized our world and is the most important fundamental practices in our society. Nothing is more essential to civilization intellectually or commercially, than printing. Printing is widely used in our society to pass on information and to decorate objects. Printing is a process for reproducing text and images, typically with ink on paper using a printing press. It is often carried out as a large scale industrial process, and is an essential part of publishing and transaction printing. From newspapers, books, the covers of magazines, of books, dictionaries, clothes, down to the different labels, printing is an art that pervades our entire day. Different techniques and printing equipments are employed for each printing practices. The printing process employed includes, but are not limited to, lithographic, gravure, screen, flexographic, digital, and letterpress. The demand for innovative printing practices has been on a high in recent times. The main segments of printing includes newspaper printing, sheet fed offset printing, flexographic & gravure printing, screen printing etc. There is an enormous growth being witnessed in the printing industry. The emergence of the retail revolution and growing education across the country is acting as a fuel to the growth of the printing industry. The Indian Printing Industry is well established and presently growing at 12% per annum.

Some of the fundamentals of the book are principles of noncontact printing, inks for letterpress and lithography, tests for offset printing, halftone photography, the camera department-its equipment, description of handling originals for halftone reproduction, special processing procedures in making halftones, screen printing, application of screen printing, evolution of offset printing, principle of planographic printing, sheet fed offset machines, quality control in printing, plant and machineries for the printing technology etc.

This handbook is a complete guide to modern printing techniques along with the technology used. It contains printing methods, printing techniques, testing for printing, application of different printing, details of machinery used for printing, quality control in printing, etc. It is hoped that this book will be of immense help to its readers who are new to this sector and will also find useful to entrepreneurs, existing industries, technical institution etc.

For more details download PDF file.

Keywords: Easy and Profitable Manufacturing Business Ideas You Can Start Now, Most Profitable New Manufacturing Business Ideas, Top Business Ideas in India with Low Budget, Low Investment Business Ideas in India, How You Can Start Small Business with Low Investment, Top Entrepreneur Ideas in India, How to Start Money Making Business - Start Your Own Profitable Business, Top Small Business Ideas for Beginners, Best Business Ideas in India with Small Investments for 2017, Startup Business Ideas, Top Best &

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