

Commercial Ice Cream Factory. Flavoured Ice Cream Business

Description:

Ice-cream is one of the fastest growing food categories in India. Notably, the business is seasonal in nature with April to June being the peak season and November to January the lean months. Sales slacken during the monsoons also. India is the most rapid growing ice cream market globally, with ice cream treats fast becoming a part of Indian culture. Indian consumers are turning into regular patrons of ice cream parlours, helping to fuel greater interest in packaged offerings in the country. Ice cream parlours are a booming business in India, and this popularity is making its way to retail.

In value terms, the organised segment of India's Rs 3,000-crore ice cream market has been growing at 19.5 per cent a year for the last five years. Many established food and lifestyle trends, such as limited edition, indulgent, natural and premium ingredients have led to the establishing of ice cream ranges under claims of 'premium'.

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Keywords: How Ice Cream is Made, Ice Cream Production, Ice Cream Manufacturing, Ice Cream Making, Ice Cream Factory, Ice Cream Manufacturing Process, How to Make Ice Cream, Commercial Ice Cream Factory, Ice Cream Manufacturing Factory, Top Small Business Ideas in India for Starting Your Own Business, Top Easy Small Business Ideas in India, Small Investment Big Returns, Top Best Small Business Ideas in India, How to Get Rich?, Low Cost Business Ideas for 2017, Best Low Cost Business Ideas, Simple Low Cost

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