

# Market Survey cum Detailed Techno Economic Feasibility Report on Multispeciality Hospital

## Description:

The Indian healthcare dates back to the Vedic system of healthcare (Ayurveda) in 5000 BC. The Ayurvedic principles of positive health and therapeutic measures relate to physical, mental, social and spiritual welfare of human beings. During the early Vedic period, Ayurveda was perhaps the only system of overall healthcare and medicine. It enjoyed the unquestioned patronage and support of the people and their rulers. Ayurveda proliferated the most during the Vedic period. The Vedic period is followed by a long medieval history marked by uncertain political conditions and several invasions from outside the country when Ayurveda faced utter neglect and its growth stunted. Unani medicine was brought into India during this time and gained momentum with the extensive support of Mughal emperors. With the British invasion, Allopathy was also brought to India and soon got acceptance for swift results. Today, with continuous research and development, Allopathy dominates the Indian health care market. Healthcare industry in India is divided into two segments - services and manufacturing. While the manufacturing segment consists of both medical equipment manufacturing industry and the pharma production, the services segment is basically split into direct services and indirect services. Hospitals, health insurance services and R&D services are considered as direct services, while third party insurance, claims settlement services and others, are considered as indirect services. The chart given below shows the structure of the industry. The estimated size of Indian Healthcare industry was USD 35 billion in 2008 and grew at 23 per cent per annum and touched USD 80 billion in 2012 and by 2017 will reach over USD 150 billion.

**For more details download PDF file.**

**Keywords:** Best Multi Speciality Hospital in India, Business consultancy, Business consultant, Business Plan for a Startup Business, Business plan for Hospital, Business Plan for Indian Health Care Industry, Business start-up, Children's hospital, Detailed project report hospital, Detailed Project Report on Multispecialty Hospital, Diagnostic Center, Download free project profile on Multispecialty Hospital, Feasibility report on Multispecialty Hospital, Free Project Profile on Multispecialty Hospital, Grea

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