Entrepreneur India Magazine - NPCS

Description:

EntrepreneurIndia, a monthly magazine published by NPCS, is aimed at simplifying theprocess of choosing the suitable project for investment. It makes businessdecisions easier and trouble-free by providing a list of right projects forinvestment. Unique among project investment magazines, ‘Entrepreneur Indiamagazine is dedicated to the business of identifying sound investment projects.Every issue, Entrepreneur India magazine consists of a new list of projectswhich are meticulously selected by the NPCS team after being screened onvarious investment factors. NPCS team, before labeling a project as ‘Rightinvestment’, studies various aspects of investment like product demand, marketpotential, raw material availability, suitable location, payback period, costsinvolved and breakeven point.

The importanceof project identification is known to less and many a times, entrepreneursspend substantial time and resources on project planning, execution andcontrol, while little attention is paid to project assessment and selection.Such times lead to disastrous business decisions and often a project isdeclared a ‘dead investment’. Most entrepreneurs, these days, have the capitalbut not the expertise to shortlist a suitable project to park their money. And‘Entrepreneur India’ helps remove such hurdles for a businessman to ensure successfulventures and expansions.

Correctproject identification is a herculean task for any entrepreneur who is willingto expand or venture and he is often faced with the dilemma of identifying asuitable project that has minimum risk to his capital and has high growthpotential. Through this journal Entrepreneur India magazine aim to educate andenlighten entrepreneurs about such projects and provide them with an updatedlist of profitable ventures with its project profile and project cost estimation(i.e. Plant Capacity, Plant & Machinery Cost, Working Capital, TotalCapital Investment, Rate of Return and Break Event Point).

Also, theEntrepreneur India magazine provides a snapshot of NPCS activities in a month.It includes brief profiles of several market research reports, projectidentification reports and books published by the company. The magazine hasnationwide reach and a substantial readership.

We at NPCS,ensure that business ventures and expansions happen but only in the rightprojects and at the right cost.

Keywords: Niir, consultancy, services, books, entrepreneur, India, magazine, project profiles, Technologies, Opportunities, detailed, feasibility, process, Technology, self-employment, small scale industry, feasibility study, market, research, report, directory, database, Pre-feasibility study, New Project, Identification, Project Feasibility, Market Study, Identification, Profitable, Industrial, Project, Opportunities, Preparation, Pre-Investment, Pre-Feasibility Studies, Market Surveys, Studies, Te

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