

Setting Up Profitable Microbrewery, Brewpub, Craft Brewery Restaurant Business in India

Description:

Restaurant! It is a most popular name in the present world. Many people do not have their meal in their home, they always take meal and food from restaurant. Restaurant is a public place, which opens to all for selling food and beverage to any person and peoples. We are visit restaurant and take food from restaurant. But we don't the proper meaning or definition of Restaurant.

The Indian restaurant industry is worth Rs.75, 000 crores and is growing at an annual rate of 7%. The industry is highly fragmented with 1.5 million eating outlets, of which a little more than 3,000 outlets form the organized segment. However, the organized segment is rapidly growing at an annual rate of 16%. Quick service segment is the clear winner in the eating out market with a growth rate of 21%. Organized Segment is expected to reach Rs.22,000 crore by 2017.

By 2020, the organized and unorganized segment of Indian restaurant industry will have the market size of INR33, 975 crores and 103,909 crores respectively.

The restaurant market in India which is mainly comprised of the unorganized and organized restaurant market. The unorganized restaurant market includes the roadside vendors, Dhabas, Chinese vans and trolleys. The organized restaurant market includes the Quick Service Restaurants (QSR), the full service restaurants, PBCL (Pubs, Bars, Clubs and Lounges) and the food courts and kiosks. The report provides the market share and company profiles of major players in major segments.

Overview of the Indian food services market. The Indian food services market was estimated at INR715 billion in 2009. Of this, the catering services and unorganized food stalls accounted for around INR260 billion. The Indian restaurant market has experienced robust growth of around 16%–17% over the past three to five years and currently accounts for a share of approximately 1.6% of the total consumer wallet.

The current size of the Indian food service industry is INR 247,680 crore and is projected to grow to INR 408,040 crore by 2018 at 11%.

Keywords: How to Start a New Restaurant, How to Start a Restaurant Business, How to Start/Open a Restaurant Business in India, Starting a Restaurant Business in India, Start Up Your Restaurant, How to Start a Restaurant or Food Business, Starting Your Own Restaurant, Starting a Food Service Business, I Want to Open a Restaurant in India, Free Restaurant Business Plans, Business Plans for Starting Up a Restaurant, Cost of Opening Restaurant in India, Want to Open a Brewery, How to Open a Microbrewery, Star

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