??? ??? ??? ?????? (?????????? ??????????) Laghu V Griha Udyog (Swarozgar Pariyojanayen)

Description:

Laghu V Griha Udyog (Swarozgar Pariyojanayen) Kutir Udyog, Small Scale Industries (SSI) in HindiLanguage

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The small scale sector is assuming greater importance every day. Hundreds of thousands of people start their own businesses every year, and untold more dream about the possibility of becoming their own bosses. Starting your own business is one of the few remaining paths to wealth. Entrepreneurship is one of the critical decisions to be made and it involves number of risk and has its own advantages also. But the charm of being a master of you is always above any other form of work. To start your own venture you have to decide on many things. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. For the reason that rest of the challenges for setting up a business is based on the type of the product and fund to invest. But it is a perception that for owning a business you should have handsome amount of money. Now it is possible with small scale business. An entrepreneur requires a continuous flow of funds not only for setting up of his/ her business, but also for successful operation as well as regular up gradation/ modernization of the industrial unit. To meet this requirement, the Government (both at the Central and State level) has been undertaking several steps like setting up of banks and financial institutions; formulating various policies and schemes, etc. All such measures are specifically focused towards the promotion and development of small and medium enterprises. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. You do not need to be a genius to run a successful small business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of small business ownership and management.

Keywords: Laghu, Kutir, Udyog, Small, Scale, Industries,, Hindi, Language, Tiny, project, business, industry, home, self employment, low cost, entrepreneur, startup, income, profit, entrepreneurship, guidelines, cottage, investment, griha, Micro, ENTERPRISE, profile, plant, equipment, selection, identification, choose, book, gramin, ideas, opportunity, Essential, Steps, Starting, Resource, finance, money, profitable, venture, industrialist, successful, earning, viable, government, report, photograph, e

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