

List of Profitable Projects for Investment in Healthcare Industry. Setting Up a Hospital. Healthcare Business Ideas in Medical Sector.

Description:

List of Profitable Projects for Investment in Healthcare Industry. Setting Up a Hospital. Healthcare Business Ideas in Medical Sector.

Multispeciality Hospital. Cancer Hospital. Medical Diagnostic Centre. Medical College with Hospital. Hospital with Teaching Facility

A hospital is an integral part of social and medical organization, the function of which is to provide complete healthcare for the population, both curative and preventive and whose out-patient services.

Health care is one of the most complex activities in which human beings engage. Hospitals are basically service organizations. The professional area of an organization is influenced by its user's satisfaction. Healthcare services make up a significant portion of national expenses, and thus it is essential that the nature and quality of services be explored. Patient satisfaction is one of the primary outcome variables when considering healthcare services. Patient satisfaction has become an important performance indicator for the delivery of quality medical care services. The hospital, a major social organization, offers considerable advantages to both the patient and the society. Certain health problems require intensive medical treatment and personal care which normally cannot be made available at home or in the clinic of a doctor, this is possible only in a hospital where a large number of professionally and technically skilled people apply their knowledge and skill with the help of world class advanced and sophisticated equipment.

Healthcare scenario is fast changing all over the world. Today Indian health care industry is business driven and one can see entry of all sorts of service providers to be part of this massive multi core business, growing at the rate of 13% annually. Globalization and privatization have also changed the functioning of the healthcare system. The private health network is spreading fast throughout the country. Economic, political, social, environmental and cultural factors are influencing the health care and the delivery of the health care services.

The hospital services' market represents one of the most lucrative segments of the Indian healthcare industry. Various factors, such as increasing prevalence of diseases, improving affordability, and rising penetration of health insurance are fuelling the growth in the Indian hospital industry. Several private players are also entering the sector with new plans of establishing hospitals and health centers around the country. On the back of continuously rising demand, the hospital services industry is expected to be worth US\$ 81.2 Billion by 2015.

For more details download PDF file.

Keywords: Setting Up a Hospital in India, How to Start a Hospital Business?, Business Plan for Hospital, How Does One Start a Hospital in India?, How to Open a Private Hospital, Set Up Healthcare Centre, Want to Start Health Care Business?, Setting Up of Diagnostic Centre, Best Hospital in India, How to Start Hospital, Project Report on Setting Up Hospital in India, Business Ideas for Start-Ups in Healthcare Industry, Health Care Startups are Booming, Best Healthcare & Medical Business Ideas, Health Care

Created At: 22 Dec, 2017