

# List of Highly Profitable Projects on Hygiene Products, Essential Personal Hygiene Products, Feminine Hygiene Products Manufacturing Industry.

## Description:

### List of Highly Profitable Projects on Hygiene Products, Essential Personal Hygiene Products, Feminine Hygiene Products Manufacturing Industry. Good Opportunities for Entrepreneurs.

Tissue and hygiene in India witnessed strong double-digit growth in 2016 aided by increasing consumer disposable income and consumer awareness. With increasing advertising and promotional activities by brands, consumers are becoming more aware of hygiene products. The India tissue paper and hygiene product market will grow significantly until 2020. During this time, the market size will increase from current 57.8 billion Rupee (\$870 million) to 100 billion Rupee (\$1.5 billion). The hygiene products market here has shown an explosive growth in recent years. In addition to wipes, the market for baby diapers, sanitary napkins and adult diapers are also growing rapidly.

The disposable hygiene products market is witnessing an annual growth of nearly 6-7% due to increased consumer spending on personal care products globally. In addition, the demand for improvised comfort, performance and efficient absorbent hygiene products is expected to drive demand for disposable hygiene products in the near future. Concerns for safety, convenience and hygiene are identified as key factors affecting growth of disposable hygiene products market. Furthermore, rising consumption of products such as sanitary pads, wipes, baby products and others across the globe is anticipated to drive demand for disposable hygiene products market in near future.

Furthermore, increasing disposable income, rising expenditure or consumer spending on personal hygiene and increasing hygiene concerns are expected to fuel demand for disposable hygiene products over the next five to six years. The disposable hygiene products market is segmented on the basis of product type and material used in products. The various disposable hygiene products include nappies, diapers, toilet paper, wipes, sanitary protection, kitchen towels, paper tableware, cotton pads and buds. These products are classified according to age-group since product usage differs accordingly.

Feminine hygiene products are personal care products used by women, constructed in layers of quilted cotton fabrics and alternative layers of super absorbent polymers and plastics, which is impermeable to liquids. The global feminine hygiene market report has categorically been divided into three sections namely by product type, distribution channel, and region. Feminine sanitary products account for a significant proportion of the Indian disposable hygiene market. The Indian feminine hygiene product market has reached 22.21 billion Rupee (\$340 million) and is expected to reach 34.68 billion Rupee (\$522 million) in 2020.

**For more details download PDF file.**

**Keywords:** Feminine Hygiene Product Manufacturing, Production of Hygiene Products, Production of Tissue and Hygiene Products, Personal Hygiene Products Manufacturing Business, Hygiene Products Manufacturing, Production of Industrial Hygiene Products, How to Start Hygiene Products Business, Hygiene Products Manufacturing Company, Health & Hygiene Products, Hygiene Products Manufacture, Hygiene Products Manufacturing Unit, Projects on Hygiene Products, Feminine Hygiene in India, Tissue Paper Production for

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