Profitable Small, Cottage & Home Industries

Description:

The small scale sector isassuming greater importance every day. Hundreds of thousands of people starttheir own businesses at home every year, and untold more dream about thepossibility of becoming their own bosses. Starting a business at home is thebest when you do not have enough funds. While entrepreneurship has its manypotential rewards, it also carries unique challenges. Making a choice of theright project is a difficult decision for an entrepreneur and is an imperativedecision. In fact, before starting a business also one has to be thorough withthe requirements of current line of industry. Above all taking advantage ofvarious schemes provided by government and other financial institutions. Forthe reason that rest of the challenges for setting up, a business is based onthe type of the product and fund to invest. Entrepreneurship helps in thedevelopment of nation. A successful entrepreneur not only creates employmentfor himself but for hundreds. Deciding on a right project can lead you to theroad to success. An entrepreneur requires a continuous flow of funds not onlyfor setting up of his/ her business, but also for successful operation as wellas regular up gradation/ modernization of the industrial unit. To meet thisrequirement, the Government (both at the Central and State level) has beenundertaking several steps like setting up of banks and financial institutions;formulating various policies and schemes, etc. All such measures arespecifically focused towards the promotion and development of small and mediumenterprises. In both developed and developing countries, the Government isturning to small and medium scale industries and entrepreneurs, as a means ofeconomic development and a veritable means of solving problems. It is a seedbedof innovations, inventions and employment.

Some of the major fundamentals ofthe book are steps in setting up an SSI, preparation of a project report,constitution of the firm, need for planning, registration/licences for SSI,resourcing, non financial, national level, state level, market survey, demandsupply gap, major buying countries, plant economics, plastic granules fromscraps/waste, process of manufacture to produce colourless transparent plasticgranules from waste, P.V.C. hand gloves, plant & machinery suppliers,H.D.P.E. tarpaulins, fibre reinforced plastics, polyester resin, plastic coolerbody, disposable plastic cups and glass etc., bleaching, dyeing & finishingof textiles, etc.

The book contains the aspects toplan any business strategy step by step. The book explains about businessplanning, effective marketing matters, facing the competition, resourcing,economics of plants and more aspects that will help start and maintain a newbusiness. The identification of a suitable project within the investment limitof a new entrepreneur is very difficult. The present book strives to meet thisspecific entrepreneurial need. The book contains processes formulae, briefprofiles of various projects which can be started in small investment withoutmuch technical knowledge at small place. This is very resourceful publicationfor new entrepreneurs, professionals, libraries etc.

See more: http://goo.gl/e1FZVC

http://www.entrepreneurindia.co/

Keywords: Small, scale, industries, cottage, home, profitable, startup, industry, Training, Identification Selection, Premises Owned Vs Hired, contingencies, preliminary, preoperative expenses, Arranging Finance, Margin Money, Arranging Land & Building, Licences/Approvals/Clearances26, Growth, Avoiding Typical Pitfalls, Pollution Control Board, Drilling Machine

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