

# Start Your Own Craft Brewery or Distillery (Startup). Production of Craft Beer. Microbrewery, Pubbrewery, Brew Pub Beer, Beer Manufacturing Plant.

## Description:

Craft beer is a type of beer brewed in a traditional manner and usually produced in smaller quantities than that of the conventional beer. The production of craft beer generally takes place in regional craft breweries and microbreweries dedicated intensively for craft beer production. The global craft beer market is primarily dominated by the Americas and Europe, with the US being the largest craft beer country-specific market both in terms of volume and revenue. Craft beers are characterized by various innovative and exotic flavors.

Craft beers and microbreweries are niche concepts in India which have been growing for past few years and are beginning to take shape now. They are mushrooming in many parts of the country. This is an emerging trend that is certainly attracting middle class Indians, particularly in urban areas. The craft beer market in India is pegged at Rs. 280 crore and may grow to Rs. 4,400 crore by 2020.

The big names in the craft beer business including Gateway Brewing Co. (Mumbai), Doolally (Pune/Mumbai), Effingut Brewerkz (Pune), TJ (Pune), The Barking Deer (Mumbai), The White Owl (Mumbai), Irish Village (Pune) and Brewbot (Mumbai).

Craft beer is beer the way it was meant to be, the way it was brewed about a hundred years ago. It is made fresh with all natural ingredients and zero chemical or preservative additions. The Indian craft beer industry greatly benefits from the frequent foreign travel that is a part of our IT sector.

Craft beer is a beer that is brewed by a small, independent, and traditional brewer. Craft beer is getting more popular in different parts of the world with local and international brewers expanding their network and offering exciting new flavors and tastes. The rising consumer preference for low alcohol by volume (ABV) beer is the main reason for the significant growth of the global craft beer market. As consumers are positively responding and appreciating new styles of flavors of craft beer, the industry will grow rapidly with more players entering the market rapidly. With the use of premium quality raw materials and advanced brewing techniques, brewers have been successful in attracting consumers towards craft beer from mainstream beer.

**For more details download PDF file.**

**Keywords:** Craft Beer Industry, Craft Beer Production, Brewery Production, Craft Brewing Business, Craft Beer Manufacturing, Beer Manufacturing, How Beer is Made? Craft Brewing Industry, Brewing Industry, Production of Craft Beer, Craft Beer Production Plant, Craft Brewery, Craft Brewing Sector, How to Start Your Own Craft Brewery, Want to Start a Craft Brewery, Starting Your Own Microbrewery, How to Start a Craft Brewery, How to Start a Brewery, How to Start a Successful Craft Beer Brewery, Starting a Cra

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