

Feminine Disposable Hygiene Products Manufacturing Industry.

Description:

Feminine Disposable Hygiene Products Manufacturing Industry. Profitable Business Ideas of Sanitary Napkins, Baby and Adult Diapers Production.

An absorbent item worn by women, primarily to absorb menstrual blood, sanitary napkin is a widely used product. It is impermeable to liquids and consists of layers of quilted cotton fabrics and alternative layers of super absorbent polymers and plastics. In addition, fragrance and antibacterial agents are also included.

There are a number of factors owing to which sanitary napkins have emerged as one of the most popular option for menstrual management. As a result of economic development and encouraging market conditions, the majority of women worldwide are now able to afford sanitary napkins. Although, this scenario varies in developed and developing regions. Diversification and innovations in the product design have facilitated the sanitary napkin market the developed regions. On the other hand, in the developing regions, aggressive promotions, rising education levels, and various initiatives taken by government and NGO entities to increase the awareness about the benefits of using of hygiene products have led to a rise in the demand for sanitary napkins.

The Indian sanitary napkin market reached a value of nearly US\$ 414 Million in 2016, the market is expected to reach a value of around US\$ 596 Million by 2022, growing at a CAGR of more than 6% during 2017-2022.

The market is also segmented on a regional basis, covering Maharashtra, Delhi NCR, Tamil Nadu, Karnataka, Gujarat and Others. Amongst these, Maharashtra is the leading market, followed by Delhi NCR and Tamil Nadu. An analysis of the competitive landscape provides the details of the key player's operative in the market.

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Keywords: Production of Sanitary Napkins, Sanitary Napkin Making Unit, Sanitary Napkin Manufacturing Project, Sanitary Napkins Manufacturing Plant, Sanitary Napkin Manufacturing Business Plan, Low Cost Sanitary Napkin Making Machine, Sanitary Napkin Manufacturing Business, Sanitary Napkin Manufacturing Project Cost, Sanitary Napkin Manufacturing Project Report, How to Start Sanitary Napkin Business in India, Sanitary Napkins Project Report Pdf, Download Free Sanitary Napkin Project Feasibility Report, How

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