

List of Profitable Small Business Ideas in Manufacturing of Surfactants,....

Description:

List of Profitable Small Business Ideas in Manufacturing of Surfactants, Household and Industrial Cleaners, Washing, Toilet and Liquid Soaps, Detergents, Laundry Products.

Soaps today are far too sophisticated and are available in a wide variety of forms for specific end uses. Soaps remove the dirt from the body and clothes. The soap that is used to wash the body is called toilet soap or bathing bar. The soap that is used for washing clothes is called either washing soap or laundry soap. The important classification of toilet soap are floating soaps, marbled soaps, medicated soaps and carbolic soaps.

India today is one of the largest producers of soaps in the world. The soap industry in India is at the high growth rate and many new entrants are planning to launch their product in this category. The overall soap industry is worth at 60000 crores. Soaps form the largest pie of the FMCG Market with bathing & toilet soaps accounting for around 30% of the soap market, by value. Currently, the soap industry is divided into three segments namely Premium, Popular and Economy/ Sub popular.

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The soap market in India is expected to see moderate growth over the span of the next few years. An increase in per capita income, increased awareness amongst the general public regarding the importance of proper hygiene, and greater investments by key players toward the research and development of newer and better products are all elements that will increase the size and boost the value of this industry.

The Detergent market is one of the segments of the FMCG market in India that is in maturity stage and still has high growth potential. Although, the detergent consumption in India is less in comparison to the other Asian countries, it is growing vigorously. The per capita detergent consumption in India is around 2.7 kg per year. The detergent sector, with its increasing ability to influence

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Keywords: Soaps & Detergents Manufacturing, Soap and Detergent Industry, Production of Detergent, Detergents Manufacturing Industry, Soaps and Detergents Production, Manufacture of Soap and Detergents, Soap and Detergent Manufacturing Business, Soap Manufacturing Business Plan, Cleaner Production, Production of Household Cleaning Products, Production of Floor Cleaner, Floor Cleaners Making Business, Floor Cleaner Formulation, Floor Cleaner Manufacturing Process, Soap Manufacturing Process, Manufacturing o

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