

List of Profitable Small Business Ideas in Manufacturing of School and Office Stationery Products.

Description:

List of Profitable Small Business Ideas in Manufacturing of School and Office Stationery Products.

Production of A4 copier paper, Pens, Pencils, Ink Pads, Staplers, Glue Pen, Pencil Boxes, Geometry Sets, Desk Accessories, Exercise Note Book, Files, School Stationery, Office Stationery, Writing Instruments, Envelope, All Pin, Ball Pen and Refills.

India Stationery market holds tremendous growth potential as the country has nearly 22-24 crore students studying and requiring notebooks and other stationery materials. Increasing number of schools and offices, improved standard of living as well as shift in focus from inexpensive to premium quality products on account of rapidly burgeoning economy are some of the crucial factors which would drive the demand for stationery products in India over the next six years. Further, government initiatives such as National Policy on Education and Sarva Shiksha Abhiyan to ensure low cost and quality compulsory education for all would also spur the growth of stationery market in India.

India Stationery Market revenues are projected to grow at a CAGR of 10.5% during 2018-24. Indian stationery industry is highly fragmented and is majorly dominated by the unorganized players and this situation is quite alarming for the organized sector players.

However, the industry is now showing signs of organized growth, as a result of tremendous increase in the demand for the stationery products in India. This demand can be attributed to the entry of a large number of international brands in India. The Indian stationery industry is largely shared by the educational and office stationery products. Particularly in the school stationery category, the percentage of schoolbooks captures the bulk of the market. The national market for syllabus-based books is estimated at Rs10 billion and is growing at 20 per cent per annum. Relatively, other departments from the stationery industry generate more or less equal percentage of growth.

Stationery Industry is a very heterogeneous group of business usually associated with the Schools, Collages, and Office and plays a very crucial role in working of any organization across the globe. It includes Paper stationery which comprises of a vast collection of products like exercise books, note books, stitch, glued & tape, pads, refill pads, flap over pads, subject books, plastic cover books etc. The huge greeting card market, autograph books, party invites etc., is also a part of this segment.

For more details download PDF file.

Keywords: How to Start a Stationery Company, Stationary Production, Stationery Products Manufacture, Stationery Items Manufacture, Stationery Manufacturing Unit, Stationery Making Business, Stationery Manufacturing Industry, School Stationery Manufacture, Office & School Stationery Products Manufacture, Stationery Product Manufacturing Business, Manufacturing of Note Books, Production of Stationery Items, Exercise Note Book, Registers, Pads & Files, Note Book Manufacturing Business Plan, Exercise Books Ma

Created At: 19 Mar, 2018