List of Profitable Small Business Ideas in Manufacturing of Tobacco, Pan Masala, Khaini,.....

Description:

List of Profitable Small Business Ideas in Manufacturing of Tobacco, Pan Masala, Khaini, Gutkha, Supari, Zarda, Mouth Freshener, Kimam, Cigarettes, Zafrani Patti, Smokeless Chewing Tobacco, Zarda Tobacco, Flavoured Chewing Tobacco.

Pan Masala refers to a balanced mixture of betel leaf with lime, areca nut, clove, cardamom, mint, tobacco and many other ingredients. It is prepared with precise measurements so as to maintain a balance of all ingredients while keeping in mind its taste and human health. Pan Masala acts as a mouth freshener and unlike other Western synthetic pan masala which are made with chemical and petroleum ingredients, the Indian pan masala is considered safer. It is available in hygienic and attractive foil packets (sachets) and tins which are easy to store and carry.

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The Indian pan masala market reached a value of US$ 36.5 Crores in 2016 and is further expected to reach nearly US$ 90 Crores by 2022. The strong growth of the market can be attributed to a number of factors. As pan masala has been traditionally popular in India, it is consumed by all age groups and social classes in the region. Large population along with rising disposable incomes also provide a huge consumer base for pan masala products. Moreover, convenient packaging, easy availability, competitive marketing by manufacturers as well as the shift from tobacco to tobacco-free products have further fuelled the demand for pan masala globally. Although it has gained prominence in urban households of India, especially among adolescents, its demand is growing faster in rural households.

Various types of pan masala available in the Indian market include pan masala containing tobacco, plain pan masala, flavoured pan masala and others. Pan Masala containing tobacco dominate the market with a share of more than a half of the total market in 2016. It was followed by plain pan masala, flavoured pan masala and others.

For more details download PDF file.

Keywords: Starting Tobacco Manufacturing Company, Tobacco Business in India, How to Start Your Own Tobacco Company, Indian Tobacco Industry, Tobacco Industry in India, Tobacco Industry, How to Start Pan Masala Business in India, How to Start a Pan Masala Factory, Cigarette & Tobacco Manufacturing, Pan Masala Manufacturing Plant, Pan Masala, Gutka & Pouch Making Plant, Pan Masala Manufacture, Pan Masala Packaging Plant, Pan Masala Manufacturing Process, How to Start Pan Masala Business, Pan Masala Project

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