

Profitable Grape Wine Production Business

Description:

Profitable Grape Wine Production Business. Fruit Wine Industry in India. How to Start Your Own Winery Business

Grape wines are more popular than the fruit wines. But, customers are shifting towards fruit wines as they have a wide variety of products along with having the ability to please people with different tastes. The customers with habits of trying new varieties of wines are motivating the producers to constantly produce new flavors of fruit wines. The health benefits of fruit wines, style and brand appeal, royal fragrance, ability to fit any cuisine, and refreshing taste attract customers to consume various types of fruit wines. And the popularity is increasing rapidly in India.

Grape wine is actually a fermented grape juice. Broadly, there are three different types of wines. These are fortified, sparkling and table. Generally, fortified wines have the higher alcohol content (around 14 to 30%). However, these are less perishable and you can get it stable without pasteurization.

India is a large market for grape wine. In addition, the market is growing very fast. Nowadays, consumers can buy good quality wines from the supermarkets and shopping malls. In addition, online selling allows customers to get the products at their doorsteps. Earlier the choice was limited. Now there are over 200 wine labels available in Mumbai alone. Also, there is a growing demand for Indian wines outside the country.

Availability of good quality Indian wine at half the price has resulted in a continuous increase in demand. Gradual awareness about the basic difference between wines and hard drinks is also helping the wine industry. Thus, India provides a large virgin market for wine.

The grape wine industry in Maharashtra, particularly in Nashik and Sangli districts, has registered tremendous growth in the last few years. Currently, total grape wine production in India is 1.04 crore litres, of which 94.79 lakh litres is produced in Maharashtra. The total investment in wineries in the state stands at Rs 160.31 crore.

For more details download PDF file.

Keywords: How to Start a Profitable Grape Wine Production, How Wine is Made, Wine Making Process, Grape Wine Industry, How to Make Wine from Grapes, Wine Making Process, Production of Wine by Fermentation, Grape Wine Industry in India, Grape and Wine Industry, Wine Grape Production, How to Start Winery/Wine Making Business, How to Start Your Own Wine Company, Starting a Wine Business, How to Start a Vineyard, Wine Business, How to Start Your Own Winery Business, Starting Your Own Winery Business, Starting

Created At: 28 Jun, 2018