

Production of Razor Blade (Double Edge)

Description:

Production of Razor Blade (Double Edge). Global Men's Grooming Market is estimated to be worth about 29.14 billion U.S. Dollars

A razor blade is a blade used in a razor, typically a flat piece of metal with a sharp edge or edges used in a safety razor which is used to remove unwanted hair from the face or body.

A razor is a bladed tool primarily used in the removal of unwanted body hair through the act of shaving. Kinds of razors include straight razors, disposable razor; the double-edged safety razor is a razor with a slant bar that can be used on both sides, with two open edges. The blade on the double-edged safety razor is slightly curved to allow for a smoother and cleaner shave.

Indian men's grooming market will grow at a CAGR of 22% by 2020. This growth is mainly due to the rising need to look well groomed, increasing per capita income, and rapid urbanization. The demand for men's grooming market has seen a rise in the last few years because of increased consciousness of their looks among the male customer. Also as more than 50% of the population is under the age group of 30, the industry has huge local market. Moreover, rising urban middle class population, and improved distribution channels in tier II and tier III cities, are also expected to stimulate growth in the market through 2020.

Men's grooming product can be divided into Bath & Shower products, Hair Care, Skin Care, Deodorants and Shaving products. Shaving products currently control the largest market share in terms of revenue in Indian men's grooming market. Indian shaving products market is expected to grow at a CAGR of 20% till 2020 and maintain its market share position even in 2020.

India exported US\$ 45.71 million worth of safety razor blades and the overall exported quantity was 4 million Kgs. in FY 2014-15. UAE, Singapore, Ghana, Nepal and Sudan were the top five nations importing Indian safety razor blades in 2014-15.

For more details download PDF file.

Keywords: How to Start a Razor Blade Manufacturing Company, Double Edge Razor Blades, How Safety Razor is made, Shaving Razor Blade Manufacturing Project, Safety Razor Blades Industry, Razor Blade Production, Razor Blade Manufacturing Cost, Disposable Razor Manufacturing Process, Shaving Blade Manufacturing, Shaving Blade Manufacturing Plant, Shaving Blade Manufacture in India, Razor Blades Manufacture, Safety Double Edge Razor Blade Plan, Razor Blade Making, Manufacturing of Razor Blade, Razor Blade Comp

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