

How to Manufacture Soaps, Detergents & Toiletries

Description:

There has been consistent rise in Indian toiletries Industry. Novelty in ideas and marketing seems to be the major subject matter of the Indian soap industry. With increasing popularity there has been increase in potential competitors but it still has the opportunity of further exploitation. The soaps, detergent and toiletries product industry is vivacious, varied, creative and tricky, and has the prospective to provide a gratifying career. Since these are basic requirements throughout the world undoubtedly the toiletries industry is one of the fastest growing and most profitable markets in international arena has been for the past many years. Pinnacle companies are increasing in the abroad market each year and the figure is increasing every year. To all those who wish to enter the industry and are looking for detailed information this book has it.

The book contains the formulae of diverse types of soaps, detergents (cake, powder and liquid) toiletries, methodical testing method, quality control of complete products, packing criterion of cosmetics and toiletries along with project profiles and addresses of raw material, plant and machinery suppliers.

Basic information in entering a market and the opportunities and requirements of the potential sector has been the best way to penetrate in a market. How and what if properly answered can take you to a long way.

Keywords: Magnitude of OSD, Oil Industry, Soap, Detergent, Solvent Extraction, Exports by Major Soap, Standardisation, Statistical Quality Control (S.Q.C.), Oil-Soap- Synthetic Detergents, Detergent Industries (OSD), Evolution of Packaging, Criteria for Cosmetics and Toiletries, Transport Hazards, Sulphated Ethers, Block Polymers, Cost-effectiveness, Corrugated Fibreboard Boxes, Liquid Soap, Detergents, Laundry Soap Formulation, Deodorant, Shave Lotion

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