

# **How to Start Potato Processing Industry (Products: Potato Chips & Wafers, Potato Granules, Potato Wine, Alcohol, Vodka, Sticks, French Fries, Potato Specialties, Dehydrated, Frozen Potato Products, Potato Starch, Potato Powder, Flakes & Pellets, Liquid GI**

## **Description:**

Potatoes are used for a variety of purposes, and not only as a vegetable for cooking at home. In fact, it is likely that less than 50 percent of potatoes grown worldwide are consumed fresh. The rest are processed into potato food products and food ingredients; fed to cattle, pigs, and chickens; processed into starch for industry; and re-used as seed tubers for growing the next season's potato crop.

As people's habits and lifestyles have changed the demand for processed potatoes has grown. Indian vegetable basket is incomplete without Potato. Potato is a nutritionally superior vegetable due to its edible energy and edible protein. It has become an integral part of breakfast, lunch and dinner among the larger population. The potato processing industry has evolved over the years until it has become possible to buy potatoes as frozen French fries, potato rounds, stuffed baked potatoes, shredded potato patties, hash browns, curly fries, seasoned fries, or mashed. Dehydrated potatoes come as flakes or granules for instant mashed, hash browns, diced for soups and stews, or sliced for au gratin, etc. One of the benefits of processing potatoes, aside from convenience to the consumer, is that it gives an opportunity to use the less than perfect potatoes, resulting in less waste.

**Opportunities for Potato Production and Utilization Technologies** There are significant opportunities for improved potato production and utilization technologies in this part of the world to address poverty, food security, and environmental degradation. There are millions of households in the region that grow potatoes, each household producing on average about two tons of this commodity on 0.1 to 0.2 hectares of planted area per year. Demand for potatoes is increasing rapidly, and a large share of production is marketed as a vegetable cash crop, with a small but increasing share going for processing. The potato also tends to be an input-intensive crop, often grown in fragile mountain environments. Thus, improved potato productivity is likely to have favorable impacts on the incomes of poor farming families.

The potato plays a strong role in developing countries with its ability to provide nutritious food for the poor and hungry. The demand for potato is growing as both a fresh and processed food. In India, Potato is cultivated in almost all states under diverse agro-climate conditions. About 85 per cent of Potatoes are cultivated in Indo-gangetic plains of North India. The states of Uttar Pradesh, West Bengal, Punjab, Bihar and Gujarat accounted for more than 80 percent share in total production.

Here's some Potato Based Projects for investment:

Grain& Potato Based Vodka Distillery

PotatoStarch

PotatoFrench fries

POTATOCHIPS (Different recipe and flavors)

GoodFuture Prospects For Potato Powder/Flakes Project

PotatoPowder, Flakes & Granules With Cold Storage

FrozenFinger Chips

PotatoChips/Wafers in Different Flavours

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