

Market Survey Cum Detailed Techno Economic Feasibility Report On Cold Storage

Description:

India is the largest producer of fruits and second largest producer of vegetables in the world. Fruits & vegetables, being perishable in nature require certain techniques of preservation for retaining the freshness intact and making them an acceptable item even after few days of ripening. It also facilitates the farmer to realize a better price instead of selling the product at a throw away price due to the perishability. This necessity has evolved a new concept of storing these items at below or just above sub-zero temperatures known as cold storage. Introduction of Cold storage/ Coldroom facility will help them in removing the risk of distress sale and simultaneously will ensure better returns. The annual production of fruits and vegetables in the country accounts for 18 to 20% of our agriculture output. Varied agro climatic conditions and better availability of scientific packages of practices, there is a vast scope for increasing the production.

Cold Storage is a special kind of room, the temperature of which is kept very low with the help of machines and precision instruments. India is having a unique geographical position and a wide range of soil, thus producing variety of fruits and vegetables like apples, grapes, oranges, potatoes, chillies, ginger, etc. Marine products are also being produced in large quantities due to large coastal areas. As per 2008-09 figures, India produces around 215 Million Tons of Fruits and Vegetables, 3 Billion Tons of Marine Products, 109 Million Tons of Milk, 56 Billion Eggs and 38 Million Tons of Meat per annum. Commercially apples, potatoes, oranges, etc are stored on large scale in the cold storages. Other important costly raw materials like dry fruits, chemicals, essences and processed foods like fruit juice/pulp, concentrate dairy products, frozen meat, fish and eggs are also stored in cold storages to regulate marketing channels of these products. Therefore, it is a good project for entrepreneurs to invest.

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