

Rice Flakes, Poha, Flattened Rice, Beaten Rice, Snack Food- Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Oppo

Description:

PRODUCTPROFILE

Rice flake is the husked rice which is flattened into flat light dry flakes. These flakes of rice swell when added to liquid, whether hot or cold, as they absorb water, milk or any other liquids. The thicknesses of these flakes vary between almost translucently thin (the more expensive varieties) to nearly four times thicker than a normal rice grain. These are also known as POHA. Poha industry comprises an important segment of Industrial activity in food processing industry in the country. It provides nutrition breakfast and food to a large number of households in cities, towns and even villages of India. Poha industry has also an important role in popularizing wheat in traditionally non wheat consuming regions of the country. Poha consumed by people of all ages and all times. With tea and coffee, Poha make a tasty and nutrition snack. There is a definite need for the poha industry to make inroads in the rural areas.

For more details download PDF file

Keywords: Rice Flakes, Poha, Flattened Rice, Beaten Rice, Snack Food, Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, plant layout, process flow sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis

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