

Puffed Rice (Muri) Manufacturing Business

Description:

Puffed Rice (Muri) Manufacturing Business. Production of Puffed Food (Kurmura, Murmura, Muri). Rice Processing and Value Added Products

Muri is to rice as popcorn is to corn. A traditional puffed rice called muri (sometimes spelled mourri) is made by heating rice in a sand-filled oven.

Puffed rice also known as kurmura, murmura, muri in Hindi are very lightweight and crisp. As the same suggest puffed rice are made from rice, where the rice grains are expanded because of high-pressure heating. Rice grains are slow roasted with sand in huge iron kadai (wok) with lot of patience keeping the heat very slow so that the rice grains do not burn. Puffed rice has greater volume than regular rice but is less in calories which means that given equal sized servings puffed rice will have fewer calories than rice. Puffed rice is used to make bhel puri and snacks and for other needs.

Market Outlook

The most common sight today would be Bhel puri - is a savoury snack originating from the Indian subcontinent, and is also a type of chaat. It is made of puffed rice, vegetables and a tangy tamarind sauce.

Puffed rice is a popular low cost breakfast cereal and snack used worldwide because of its ready to eat (RTE), lighter and crispness characteristics. India produces annually 89 million tonnes of rice (second largest producer of rice in the world), but, only 10 percent of it is converted to different value added products such as puffed rice, popped rice or flaked rice. Puffed rice has got a highest demand both in national and international market. Quality factors such as uniform puffing, contamination free, good colour, crispness etc. are the major concern for export of puffed rice. However, the production of puffed rice in India is only limited to village levels. The puffing method traditionally followed in India is sand-roasting. The whole process of puffing is very tedious, time consuming and involves a large amount of skilled labour working in hot conditions.

For more details download PDF file.

Keywords: Puffed Rice, Puffed Rice Making, Manufacturing of Puffed Rice, Puffed Rice Also Known as Kurmura, Murmura, Muri, Making of Murmura, Project Profile on Murmura Manufacturing Unit, Producing Muri (Puffed Rice), Muri Rice, Puffed Rice Manufacturing, Puffed-Rice (Muri) Making, Puffed Rice Manufacture, Production of Puffed Rice, Puffed Rice Making Plant, Muri Making Business, How to Make Puffed Rice, Puffed Rice Processing, Puffed Rice (Muri), Puffed Rice (Muri) Production, Puffed Rice or Murmure Ma

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