

Men & Women Undergarment Manufacturing Business

Description:

Men & Women Undergarment Manufacturing Business. Innerwear Garments Industry. Manufacture of Regular Silk & Cotton Panties, Bikini Sets, Brasseries (Wired), Brasseries (Non Wired), Men's Briefs and Men's Baniyan. Most Profitable Apparel Business Ideas to Start

Undergarments help to avoid soiling of outerwear are generally of two types: upper body and lower body garments, which cover the torso and waist and legs respectively. For undershirt, we include vest, sleeved vest and muscle vest. For briefs, we include regular briefs, trunks and boxer shorts. In winters, long underwear are preferred to provide extra warmth.

Undergarments commonly worn by women today include brassieres and knickers (known in the U.S. as panties), while men often wear briefs, boxer briefs or boxer shorts. Items commonly worn by both sexes include T-shirts, sleeveless shirts (also called singlets or tank tops), bikini underwear, thongs, and G-strings. Increasing awareness regarding health and fitness and personal hygiene among men is influencing them to use two fresh/clean sets of undergarments in a day.

Market Outlook

Indian undergarment market by volume had grown at a compounded annual growth rate (CAGR) of 7% in the last 3 years. Population growth, increasing disposable incomes of consumers and the demand emanating more from women segment due to change in demographics influenced growth in demand.

The undergarment industry in India is highly fragmented. The bulk of the market, approximately 70%, is dominated by private label brands and small local or regional players. There is only a minimal garment market for women. Traditional sari serves this function and replaces sleep and leisure wear at home. Indian women have long regarded underwear as an accessory, not an everyday item.

However, the undergarment industry in India has recently seen rapid changes. The annual growth rate in this industry is close to 12% and this market is considered to be the most highly developed sector of the fashion industry. Soon, factors like growth in income level, preference for recognizable brands and rapid growth of retail chains are anticipated to increase the share of the underwear market that national brands control.

For more details download PDF file.

Keywords: #How_to_Start_an_Undergarment_Business, #Ladies_Undergarment, #Underwear_Manufacturing, Female Undergarments, Undergarments, Inner Garments, How to Start my Own Lingerie Business, #Lingerie_&_Innerwear_Business_Opportunity_in_India, #How_to_Start_a_Women's_Underwear_&_Lingerie_Business, #How_to_Start_Men_&_Women_Undergarment_Business, #Undergarments_(Men_&_Women)_Manufacturing_Plant, Ladies Undergarments Business in India, Underwear Industry, Undergarments Manufacturing Business Plan Pdf, Indian

Created At: 08 Dec, 2018