Printing Technology - How to Start a Successful Printing Press Business (Offset Printing Press, Gravure Printing, Flexo Printing, Screen Printing Process)

Description:

Printing is oneof those inventions that have revolutionized our world and is the mostimportant fundamental practices in our society. Nothing is more essential tocivilization intellectually or commercially, than printing. Printing is widelyused in our society to pass on information and to decorate objects. Printing isa process for reproducing text and images, typically with ink on paper using aprinting press. It is often carried out as a large scale industrial process,and is an essential part of publishing and transaction printing. Fromnewspapers, books, the covers of magazines, of books, dictionaries, clothes,down to the different labels, printing is an art that pervades our entire day.Different techniques and printing equipments are employed for each printingpractices. The printing process employed includes, but are not limited to,lithographic, gravure, screen, flexographic, digital, and letterpress. Thedemand for innovative printing practices has been on a high in recent times.The main segments of printing includes newspaper printing, sheet fed offsetprinting, flexographic & gravure printing, screen printing etc. There is anenormous growth being witnessed in the printing industry. The emergence of theretail revolution and growing education across the country is acting as a fuelto the growth of the printing industry. The Indian Printing Industry is wellestablished and presently growing at 12% per annum.

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Keywords: Printing Technology, Start a Successful Printing Press Business, Offset Printing Press, Gravure Printing, Flexo Printing, Screen Printing Process, Printing Press Business, Printing Methods, Printing System, Preparatory Sections, Halftone Photography, Plate making, Binding and Finishing, Inks for Letterpress, Lithography, Impactless, variable printing, Coated Grades, Noncontact Printing, Coating Materials, Web Runnability, Smoothness, Mechanical Properties, Contrast Emulsions, Arc-lights, Commer

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