

Flavoured Drinking Water, Beverage – Non Alcoholic, Purified Water Containing Natural Flavours, Fruit-Flavoured Water, Value-Added Flavored Water Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Surve

Description:

Flavoured water is a beverage consisting of water with added natural or artificial flavours, herbs, and sweeteners, and is usually lower in calories than non-diet soft drinks. In many cases, flavoured waters add vitamins and minerals to their beverages through the incorporation of fruits in order to better market their products. Water is tasteless. Consumers are also more aware of the importance of water consumption as part of a healthy life-style. Keeping the body well hydrated boosts energy levels, helps flush toxins from the system, and helps keep the skin looking more youthful. Water, as opposed to traditional carbonated drinks, juices, coffee etc is calorie free and has no negative attributes. Flavoured waters offer all the benefits of pure water but with the added plus of tasting good, and with so many interesting and exciting flavour profiles available. Flavoured waters are good in taste, very low in calories and are an obvious choice for the health conscious consumer.

Potentially flavoured water can promote a healthy lifestyle as the flavours make people consume more water, which will make them healthy. Our country has a rich herbal treasure that means consumers get a variety of flavours to choose from. Demand-supply scenario suggests that the flavoured water industry has great potential for investment. However, the techno feasibility of investment in this industry needs to be examined.

Nowadays, bottled water is widely regarded as a necessity - it's important to ensure that one is adequately hydrated at all times. Bottled water companies are now creating tremendous opportunities and new challenges.

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Keywords: Flavoured Drinking Water, Beverage Non Alcoholic, Purified Water Containing Natural Flavours, Fruit-Flavoured Water, Value-Added Flavored Water, Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Bal

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