Flavoured Drinking Water, Beverage – Non Alcoholic, Purified Water Containing Natural Flavours, Fruit-Flavoured Water, Value-Added Flavored Water Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Surve

Description:

Flavoured water is abeverage consisting of water with added natural or artificial flavours, herbs,and sweeteners, and is usually lower in calories than non-diet soft drinks. Inmany cases, flavoured waters add vitamins and minerals to their beveragesthrough the incorporation of fruits in order to better market their products.Water is tasteless. Consumers are also more aware of the importance of waterconsumption as part of a healthy life-style. Keeping the body well hydratedboosts energy levels, helps flush toxins from the system, and helps keep theskin looking more youthful. Water, as opposed to traditional carbonated drinks,juices, coffee etc is calorie free and has no negative attributes. Flavouredwaters offer all the benefits of pure water but with the added plus of tastinggood, and with so many interesting and exciting flavour profiles available.Flavoured waters are good in taste, very low in calories and are an obviouschoice for the health conscious consumer.

Potentially Flavouredwater can promote a healthy lifestyle as the flavours make people consume morewater, which will make them healthy. Our country has a rich herbal treasurethat means consumers get a variety of flavours to choose from. Demand-supplyscenario suggests that the flavoured water industry has great potential forinvestment. However, the techno feasibility of investment in this industryneeds to be examined.

Nowadays, bottled wateris widely regarded as a necessity - it's important to ensure that one isadequately hydrated at all times. Bottled water companies are now creatingtremendous opportunities and new challenges.

For more details download PDF file

Keywords: Flavoured Drinking Water, Beverage Non Alcoholic, Purified Water Containing Natural Flavours, Fruit-Flavoured Water, Value-Added Flavored Water, Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule, Working Capital Requirement, Plant Layout, Process Flow Sheet, Cost of Project, Projected Bal

Created At: 29 Jun, 2016