106-E, Kamla Nagar, New Delhi-110007, India.
Tel: 91-11-23843955, 23845654, 23845886, +918800733955
Mobile: +91-9811043595

Email: npcs.ei@gmail.com, info@entrepreneurindia.co
Website: www.entrepreneurIndia.co

Just For Starters: Selected Projects to Start with 15,00,000

Code: NI128	Format: paperback
Indian Price: ₹475	US Price: \$50
Pages: 276	ISBN: 8178330237
Publisher: Asia Pacific Business Press Inc.	

Description

Everyone wants to do something that gives them chance to earn more money and it is possible by becoming an entrepreneur. Starting your own business is one of the few remaining paths to wealth. Entrepreneurship is one of the critical decisions to be made and it involves number of risk and has its own advantages also. But the charm of being a master of you is always above any other form of work. To start your own venture you have to decide on many things. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. For the reason that rest of the challenges for setting up a business is based on the type of the product and fund to invest. It is necessary for the entrepreneur to have qualities like ability to plan, maintain good public relation, reasonable risk taking capacity and of course have adequate financial resources. The first step towards setting up an industry is the identification of product and feasible product line after a thorough study of the market for the product, its demand and supply position, peoples changing attitudes, competition in the line, method of distribution etc. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. You do not need to be a genius to run a successful small business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of small business ownership and management.

Startup India Stand up

Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said

that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range.

A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation.

Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design.

What is Startup India offering to the Entrepreneurs?

Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years.

PM announced that "There will be no income tax on startups' profits for three years"

PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom.

No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator.

This book is meant to help new entrepreneurs in product identification along with market survey studies, cost estimation, profitability calculation and various other aspects. Although guidance is available from the various promotional agencies, consultants etc., the initiative and zeal for setting up of industrial ventures must come from the entrepreneur himself. Some fundamentals of the book are market potential, basis and presumptions, implementation schedule, technical aspects, process of manufacture, quality control and standards, plant economics of various projects like

auto miniature lamp, gold plating on metallic optical frames and jewelry, hockey sticks, multipurpose computer centre for IT enabled services/ cyber cafe etc.

The identification of a suitable project within the investment limit of a new entrepreneur is very difficult. This book offers you to choose from many businesses which you can start with Rs. 1500,000. The present book strives to meet this specific entrepreneurial need. Undoubtedly, this book is a gateway leading you to become your own boss.

Content

- 1. Aluminium Seal for LPG Cylinder Introduction
 Market potential
 Basis and presumptions
 Implementation schedule
 Technical aspects
 Process of manufacture
 Quality control and standards
 Plant economics
- 2. Auto Miniature Lamp
 Introduction
 Market potential
 Basis and presumptions
 Implementation schedule
 Technical aspects
 Manufacturing process
 Pollution control
 Energy conservation
 Additional information
 Plant economics
- 3. Automobile Silencer
 Introduction
 Market potential
 Bright days ahead
 Basis and presumptions
 Implementation schedule

Technical aspects
Process of manufacture
Quality control and standards
Pollution control
Energy conservation
Plant economics

4. Bicycle Rims

Introduction

Bicycle rims

Implementation schedule

Notes

Machinery required

Market potential

Manufacturing process

Plant economics

5. Engine Mounting - Rubber Bonded

Introduction

Market potential

Basis and presumptions

Implementation schedule

Notes

Technical aspects

Process of manufacture

Plant economics

6. Gold Plating on Metallic Optical Frames and Jewelery

Introduction

Market potential

Decorative

Industrial uses

Basis and presumptions

Implementation schedule

Technical aspects

Process of manufacture

Preparation of the bath

Quality control and standards

Pollution control

Plant economics

7. Hard Chrome Plating Introduction Market potential Basis and presumptions Implementation schedule Technical aspects Process of manufacture Sequence of operation Quality control and standards Production capacity Motive power Pollution control Energy conservation

8. Hockey Sticks
Introduction
Market potential
Basis and presumptions
Implementation schedule
Notes
Technical aspects
Manufacturing process
Quality control and standards
Production capacity
Plant economics

Plant economics

9. Loud Speakers
Introduction
Market potential
Basis and presumptions
Implementation schedule
Technical aspects
Process of manufacture
Quality control and standards
Production capacity
Pollution control
Energy conservation
Additional information
Plant economics

10. L.T. Power Capacitor Introduction Market potential Basis and presumptions Implementation schedule **Notes** Technical aspects Process of manufacture Quality control and standards Production capacity Pollution control **Energy conservation** Additional information Plant economics 11. Muti-Purpose Computer Centre for IT Enabled Services/ Cyber Café Introduction Market potential Basis and presumptions Implementation schedule **Notes** Technical aspects Process of manufacture **Production capacity** Quality control and standards Pollution control Energy conservation Additional information Plant economics 12. Opthalmic and Sun Photochromatic Glasses Introduction Market potential Basis and presumptions Implementation schedule

Notes

Technical aspects

Process of manufacture

Quality control and standards

Plant economics

13. Raw and Processed Spices Introduction Market potential Basis and presumptions Implementation schedule Technical aspects Process of manufacture Quality control and standards Production capacity Pollution control

14. Regulated D.C. Supplies
Introduction
Market potential
Basis and presumptions
Implementation schedule
Notes
Technical aspects
Process of manufacture
Quality control and standards

Energy conservation

Plant economics

Production capacity
Pollution control
Energy conservation
Additional information
Plant economics

15. Thermometers (upto 150OC)

Introduction

Market potential

Basis and presumptions

Implementation schedule

Notes

Technical aspects

Process of manufacture

Quality control and standards

Production capacity

Pollution control

Plant economics

16. Transformer and Coils (for Electronic Applications)

Introduction

Market potential

Basis and presumptions

Implementation schedule

Notes

Technical aspects

Process of manufacture

Production capacity

Pollution control

Energy conservation

Additional information

Plant economics

17. TV Tuners (Turret Type)

Introduction

Market potential

Basis and presumptions

Implementation schedule

Notes

Technical aspects

Process of manufacture

Quality control and standards

Production capacity

Pollution control

Energy conservation

Additional information

Plant economics

18. Uninterrupted Power Supply (UPS)

Introduction

Market potential

Implementation schedule

Notes

Technical aspects

Process of manufacture

Quality control and standards

Production capacity

Pollution control
Energy conservation
Additional information
Plant economics
Addresses of Present Manufacturers

19. Wind Cheater
Introduction
Market potential
Basis and presumptions
Implementation schedule
Technical aspects
Process of manufacture
Quality control and standards
Production capacity
Pollution control
Energy conservation
Plant economics

Introduction
Market potential
Basis and presumptions
Implementation schedule
Notes
Technical aspects
Process of manufacture
Quality control and standards
Production capacity
Pollution control
Energy conservation
Additional information
Plant economics

20. Wire Wound Resistors

21. Addresses of Raw Materials, Machinery / Equipments Suppliers

About NIIR Project Consultancy Services (NPCS)

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-

feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and/or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directories, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists, and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureaus, consultants and consultancy firms as one of the inputs in their research.

NIIR PROJECT CONSULTANCY SERVICES 106-E, Kamla Nagar, New Delhi-110007, India. Tel: 91-11-23843955, 23845654, 23845886, +918800733955 Mobile: +91-9811043595

Email: npcs.ei@gmail.com, info@entrepreneurindia.co Website: www.entrepreneurIndia.co