

Logo

106-E, Kamla Nagar, New Delhi-110007, India.
Tel: 91-11-23843955, 23845654, 23845886, +918800733955
Mobile: +91-9811043595
Email: npcs.ei@gmail.com, info@entrepreneurindia.co
Website: www.entrepreneurindia.co

EMERGING INVESTMENT OPPORTUNITY IN INDIAN BAKERY INDUSTRY (Biscuits, Bread and Other Bakery Products) Why to Invest, Project Potential, Key Investment Financials, Industry Size & Analysis

Code: NI273	Format: paperback
Indian Price: ₹29500	US Price: \$500
Pages: 42	ISBN: 9789381039458
Publisher: NIIR PROJECT CONSULTANCY SERVICES	

Description

The report titled 'EMERGING INVESTMENT OPPORTUNITY IN INDIAN BAKERY INDUSTRY (Biscuits, Bread and Other Bakery Products)-Why to Invest, Project Potential, Key Investment Financials, Industry Size & Analysis' released by Niir Project Consultancy Services makes investing in Indian bakery segment simplified. The report analyzes investment scenario of the industry and project feasibility of a bakery plant. The report covers crucial aspects like reasons for investment in the sector, core project financials, glimpse of the regulatory environment of the industry, potential buyers and analysis of the industry as a whole.

While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

We at NPCCS, through our reliable expertise in the project consultancy and market research field, have identified bakery project, in the processed food segment, which satisfies all the above mentioned requirements and has high growth potential in the Indian markets. And through this report we aim to help you make sound and informed business decision.

The report contains all the data which will help an entrepreneur find answers to questions like:

- Why I should invest in bakery project?
- Who are the customers of the product?
- What will drive the growth of the product?
- What are the costs involved?
- What will be the market potential?

The report initially talks about the bakery industry as a whole with descriptions of biscuit as well as bread industry separately. It further identifies potential customers for the bakery industry along with key customer forecasts. One of the crucial factors to be assessed before investing in a sector is the market potential of the product. The report helps in analyzing the market potential by elaborating on various factors that will contribute to the consumption growth of bakery products in India, import-export markets of the products as well as market size and outlook of the industry. It also includes graphical representation and forecasts of key data indicators mentioned above. It further throws light on the regulatory environment of the industry by covering excise rates, customs duty, licenses required and also the ministries involved in the bakery sector in India.

The report turns the limelight towards project details of a bakery plant. It encapsulates aspects like raw materials required, list of machinery required for bakery plant, manufacturing processes of various bakery products and project financials of a model project with specified product list and capacity. Project financials like plant capacity, costs involved in setting up of project, working capital requirements, payback period, projected revenue and profit are listed in the report. It also lists down the key players in the bakery segment along with their contact details.

This report helps an entrepreneur gain meaningful insights into the Indian bakery industry and make informed and sound business decision.

Reasons for buying the report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, demand of the product and reasons for investing in the product
- This report provides vital information on the product like its definition, characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product
- This report helps you understand the viability of the project by disclosing details like raw materials required, manufacturing process, project costs and snapshot of other project financials
- The report provides a glimpse of important taxes applicable on the product
- The report provides forecasts of key parameters which helps to anticipate the

industry performance and make sound business decisions

Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report

Content

TABLE OF CONTENTS

1 OVERVIEW

1.1 Classification of the Industry

1.1.1 Biscuit Industry

1.1.2 Bread Industry

1.2 Product Details

1.2.1 Product Definition

1.2.1.1 Biscuits

1.2.1.2 Bread

1.2.2 Product Uses

2 POTENTIAL BUYERS

3 REASONS FOR INVESTING IN THE SECTOR

3.1 Evolving lifestyles & Perceptions

3.2 Urbanization

3.3 Opportunity in Low Consumption Levels

3.4 Expanding Distribution Channels

3.4.1 Organized Retail

3.4.2 E-retailing

3.5 Rising Middle Class

3.6 Growing Purchasing Power

3.7 Product Innovation

4 REGULATORY ENVIRONMENT

4.1 Customs Duty

4.2 Excise Duty

4.3 BIS Specifications

4.4 Licenses Required

4.5 Ministries Involved

5	IMPORT-EXPORT MARKETS
6	RECENT DEVELOPMENTS
7	MARKET SIZE & OUTLOOK
8	PROJECT DETAILS
8.1	Raw Materials Required
8.2	Manufacturing Process
8.2.1	Bread
8.2.2	Biscuits
8.3	List of Machinery
8.4	Project Financials
9	PRESENT PLAYERS
10	ABOUT NPCS
11	DISCLAIMER

LIST OF FIGURES & TABLES

Figure 1	Indian Bakery Industry- Structure
Figure 2	Indian Bakery Industry- Classification
Figure 3	Indian Biscuit Industry- Structure
Figure 4	Indian Breads Industry- Structure
Figure 5	Population of India (2008-17, In Millions)
Figure 6	Indian Population Structure- Rural & Urban
Figure 7	Per Capita Consumption of Bakery Products in the World (In Kgs)
Figure 8	Share of Organized Retail in Indian Retail Industry (2012-17)
Figure 9	Indian Middle Class Population (Current-2026)
Figure 10	India's Annual Per Capita Income (2008-13, In INR)
Figure 11	Indian Bakery Industry- Market Size (2005-17, In INR Billions)
Figure 12	Manufacturing Process of Bread
Figure 13	Process Flow of Bread Manufacturing
Figure 14	Manufacturing Process of Biscuits
Figure 15	Process Flow of Biscuit Manufacturing
Table 1	Custom Duty on Bakery Products (2013-14)
Table 2	Excise Duty on Bakery Products (2013-14)
Table 3	BIS Specifications for Bakery Industry
Table 4	Top Export Destinations of Bakery Products
Table 5	Top Import Source Countries of Bakery Products
Table 6	List of Machinery for Biscuit Plant
Table 7	List of Machinery for Cookies Plant
Table 8	List of Machinery for Bread Plant

Table 9 Bakery Products Plant- Plant Capacity
Table 10 Bakery Products Plant- Production Schedule
Table 11 Bakery Products Plant- Fixed Capital Investment
Table 12 Bakery Products Plant- Monthly Working Capital Requirements
Table 13 Bakery Products Plant- Total Cost of the Project
Table 14 Bakery Products Plant- 5Year Profit Analysis (INR Million)
Table 15 Bakery Products Plant- Projected Pay Back Period
Table 16 Bakery Products Plant- Break Even Point (BEP)
Table 17 Present Players in Bakery Industry- Contact Information

About NIIR Project Consultancy Services (NPCS)

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and/or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directories, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists, and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureaus, consultants and consultancy firms as one of the inputs in their research.

NIIR PROJECT CONSULTANCY SERVICES
106-E, Kamla Nagar, New Delhi-110007, India.
Tel: 91-11-23843955, 23845654, 23845886, +918800733955
Mobile: +91-9811043595
Email: npcs.ei@gmail.com, info@entrepreneurindia.co
Website: www.entrepreneurIndia.co