

GOVERNMENT OF ODISHA

Entrepreneurship & Innovation Policy Report

Powering Tomorrow's Entrepreneurs: Government Schemes, Startup Ecosystems, and Policy Enablers Shaping Odisha's Entrepreneurial Landscape



Introduction

Odisha, perched along India's eastern coastline, has long been celebrated for its rich mineral wealth, ancient heritage, and agrarian resilience. Yet in recent years, a quieter but equally significant transformation has been reshaping the state's identity — one rooted not in ore deposits or paddy fields, but in ideas, algorithms, and entrepreneurial ambition. The emergence of a vibrant startup culture here is not accidental; it is the deliberate result of a sustained policy push that combines financial incentives, institutional infrastructure, and a genuine political will to turn young innovators into job creators.

Across the country, few state governments have moved with the consistency and clarity of purpose that characterises the approach taken here. The regional startup ecosystem has evolved from a nascent

experiment into a structured policy architecture that touches everything from seed funding and incubation to women's entrepreneurship and agritech innovation. Where early-stage ventures once struggled in the absence of mentors and capital, today an aspiring founder can access subsidised office space, sustenance allowances, equity-free grants, and connections to venture investors — all under one coordinated framework.

Government support matters profoundly in ecosystems that are still maturing. Unlike the self-sustaining networks of Bengaluru or Hyderabad — where exits beget angel investors and accelerators emerge organically — newer entrepreneurial hubs depend on the state to act as the first believer, the patient capital provider, and the regulatory reformer. The local government has embraced this role with uncommon energy, launching flagship programmes, setting up one of the country's largest publicly-owned incubators, and recently signing MoUs with the Small Industries Development Bank of India (SIDBI) and global organisations to expand its financial and knowledge ecosystem.

This report examines the full breadth of government schemes and policies enabling entrepreneurship and startup growth across the regional business environment. It covers financial assistance programmes, incubation infrastructure, sector-specific incentives, women and youth-focused schemes, ease of doing business reforms, and the role of organisations like Niir Project Consultancy Services (NPCS) in bridging the gap between policy and execution. The goal is to provide aspiring entrepreneurs, policy researchers, and business consultants with a comprehensive, authoritative reference to the entrepreneurial landscape and its enabling framework.

The Startup Ecosystem: An Overview

Entrepreneurial Landscape & Emerging Sectors

The entrepreneurial landscape here has undergone a remarkable evolution over the past decade. What began as a scattering of technology service firms in Bhubaneswar has expanded into a multi-sectoral ecosystem encompassing agritech, healthcare, fintech, artificial intelligence, drone technology, biotechnology, and clean energy. The state's structural advantages — abundant natural resources, a large agricultural base, a skilled engineering workforce from institutions like IIT Bhubaneswar, NIT Rourkela, and IIIT Bhubaneswar — have provided a natural launchpad for innovation-driven ventures.

Bhubaneswar, the capital, has emerged as the principal startup hub in Eastern India. With IT majors like TCS, Infosys, Wipro, Tech Mahindra, and Capgemini having established a presence, the city offers a talent pipeline and professional services ecosystem that young founders can tap. IBM's Client Innovation Centre at O-Hub, the state-run incubator, further cements Bhubaneswar's credentials as a technology destination of genuine significance.

Beyond the capital, the entrepreneurial drive has permeated smaller towns and rural areas. Agritech startups are reimagining supply chains for farmers. Rural commerce platforms like Villamart are bringing e-commerce to village India. Healthcare ventures like Curebay Technologies are democratising access to medical services in underserved regions. This geographic breadth of entrepreneurship is a direct outcome of policy design that intentionally supports innovation beyond urban centres.

Sector	Key Startups / Players	Opportunity Driver
Agritech	Villamart, Millet Innovation startups	Large farming base, govt. support
Healthcare	Curebay, Larkai Healthcare, EzeRX	Rural healthcare deficit
Drone & Aerospace	IG Drones, BonV Aero	Mining, agriculture, logistics
IT & AI	Bookingjini, Aurassure, Newrup Tech	Engineering talent pipeline
Fintech	TransportSimple, Trustless Pvt Ltd	Financial inclusion needs
Biotech	Inofinity R&D, DBT ILS Bio incubator	IIT/NIT research ecosystem
IP & Legal Tech	Lex Protector	IP commercialisation growth

Investment Environment & Growth Trends

The investment environment has strengthened considerably, with recognised startups collectively raising over Rs 500 crore in external funding by early 2024, according to Startup Odisha data. The state's flagship global investment summit, Utkarsh Odisha – Make in Odisha Conclave 2025, received investment proposals that exceeded Rs 15 lakh crore – three times the initial expectation – signalling the extraordinary investor confidence that has built up around the regional business environment. The Fund of Funds scheme, with a target corpus of Rs 100 crore disbursed over five years, is designed specifically to channel venture capital and angel investment into seed-stage startups.

According to [Invest Odisha](#), the state's Industrial Policy Resolution 2022 positions it as a destination of choice for sustainable industrial growth, with provisions ranging from land banks and financial subsidies to streamlined regulatory frameworks for investors of every scale.

Government Schemes & Policies

1. Startup Odisha Policy Framework

The Startup Odisha Initiative, launched in 2016 under the MSME Department, serves as the cornerstone of the regional startup policy architecture. Governed by a two-tier structure – the Startup Council and the State Level Implementation Committee – it provides a consolidated regulatory, financial, and institutional framework for recognising and supporting startups across every district.

The policy's stated vision is ambitious: to build a holistic startup ecosystem that positions the state among India's top three startup destinations, with at least 33% of recognised startups led or co-founded by women. The [Startup Odisha portal](#) serves as the single-window interface for registration, grant applications, and policy information.

Policy at a Glance: Startup Odisha

Objective: Build a top-3 startup destination in India with inclusive, innovation-driven growth

Eligibility: Entities incorporated/registered in the state, up to 10 years old, working on innovative products or services
 Recognition Process: Online application via the Startup Odisha portal; approval within defined timelines
 Governance: Startup Council + District Industry Centres (DICs) + Startup Development Cells in universities
 Benefits: Sustenance allowance, incubation space, grant funding, event travel support, regulatory assistance
 Target: 5,000 registered startups with 50 incubators across the state

2. Financial Assistance & Funding Support

Startup Odisha Grant Scheme

Recognised startups are eligible for seed grants to cover early operational expenses. A sustenance allowance of Rs 20,000 per month for the first twelve months provides a crucial financial buffer for pre-revenue ventures. Payments are made directly to the startup's registered bank account on a monthly basis, with utilisation reports required after the initial three-month cycle.

Fund of Funds (Odisha Startup Growth Fund – OSGF)

To address the critical capital gap at the seed stage, the MSME Department operates the Odisha Startup Growth Fund with a target corpus of Rs 100 crore, disbursed over five years to support up to 5,000 startups. The fund operates as a vehicle for routing venture capital and angel investment to promising ventures. The [SIDBI Seed Fund Programme](#) is now also accessible to state-registered startups through a dedicated MoU signed between Startup Odisha and SIDBI.

MSME Capital Investment Subsidy

Under the [Odisha MSME Development Policy 2016](#), entrepreneurs establishing new Micro and Small Enterprises (MSEs) are eligible for a 25% capital investment subsidy. First-generation entrepreneurs from SC, ST, differently-abled communities, and women setting up in underdeveloped KBK districts are entitled to enhanced incentives. The policy underpins a large share of the credit and subsidy infrastructure for non-tech enterprises in the state.

Scheme	Key Financial Benefit
Startup Odisha Grant	Rs 20,000/month sustenance allowance (12 months)
Odisha Startup Growth Fund	Rs 100 crore Fund of Funds for seed-stage support
MSME Capital Investment Subsidy	25% subsidy on capital investment for new MSEs
SIDBI Seed Fund (via MoU)	Direct equity-free seed funding for eligible startups
IT Policy 2022 – Lease Rental Subsidy	Reimbursement up to Rs 12 lakhs per annum on office space
IT Policy 2022 – Capital Subsidy	25% of fixed capital investment, limited to Rs 20 crore

3. MSME & Entrepreneur Support Programs

The MSME Department runs a comprehensive suite of support services beyond direct funding. Through the [National Scheme on Entrepreneurship Development](#), the department partners with institutes

of higher learning and Industrial Training Institutes (ITIs) to deliver entrepreneurship education. Dedicated MSME bank branches are encouraged in industrial estates to ease credit access. Startups and MSMEs are also supported in obtaining credit ratings from reputed agencies, which improves their bankability and access to formal lending.

The GO-SMILE system (Government of Odisha – Synchronized Mechanism for Inspection of Licensed Enterprises) is a particularly notable reform: it deploys randomised, risk-based, synchronised joint inspections by regulatory agencies, drastically reducing compliance friction and the scope for arbitrary enforcement that has historically deterred small business formation.

4. Women Entrepreneurship Schemes

Gender inclusion is not a footnote in the policy framework — it is a central design principle. The Startup Odisha Initiative explicitly targets at least 33% women founders among recognised startups, a goal that has begun to translate into reality: of the 1,800-plus startups recognised by early 2024, more than 700 were led by women. Awards like the Women-led Startup of the Year (won by Aurassure Private Limited in 2023-24) celebrate these achievements publicly and inspire further participation.

The state's IT Policy 2022 goes further, providing an additional 25% lease rental subsidy — capped at Rs 5 lakh per annum — specifically for women, SC/ST, and differently-abled entrepreneurs. A partnership with Facebook (Meta) has trained over 25,000 women SME entrepreneurs and Self-Help Group (SHG) members. Most recently, at the Utkarsh Odisha 2025 conclave, the Chief Minister announced an exclusive industrial park for women entrepreneurs and a Special Cell in IPICOL to provide dedicated assistance for women-led businesses.

Women Entrepreneur Highlight

Aurassure Private Limited: Women-led Startup of the Year (2023-24)
700+ women-led ventures among 1,800+ recognised startups
Facebook-Meta partnership: 25,000 women SME entrepreneurs trained
Exclusive Women's Industrial Park announced (Utkarsh Odisha 2025)
Special IPICOL Cell established for women-led business support
25% additional IT lease rental subsidy for women entrepreneurs

5. Youth Startup Initiatives & Skill Development

Recognising that the next wave of entrepreneurs will come from college campuses and school corridors, the state launched two flagship programmes in September 2023 — Startup Yatra, targeting university and college students, and Startup Xpress, designed for school students. Together, these programmes covered over 200 colleges and 60 schools, engaging more than 36,535 participants against an initial target of 25,000. The collection of over 4,436 ideas — far exceeding the 3,500-idea target — revealed the depth of dormant entrepreneurial potential waiting to be unlocked.

Entrepreneurship Cells (E-cells), now 75 strong and active across institutions, serve as permanent on-campus enablers. Boot camps organised in partnership with incubators carry the message of entrepreneurship to secondary school students. An International Startup Culture and Exchange Programme facilitates exposure to global startup destinations, creating the kind of cross-pollination that accelerates ecosystem maturation.

On the skill development front, the [Skill Development Initiative](#) works through empanelled project institutes and ITIs to align youth training with industry needs. The World Skills Centre in Bhubaneswar, spanning over 5 lakh sq ft, trains youth for future-ready employment and entrepreneurship in advanced trades.

6. IT Policy 2022 & Innovation Technology Parks

The [Odisha IT Policy 2022](#) — valid until 2027 — is the primary policy vehicle for IT-driven entrepreneurship. IT parks are mandated to earmark at least 10% of their built-up area as plug-and-play incubation and co-working space for startups. Co-working spaces in government-owned IT parks are available at subsidised rates of up to Rs 1,400 per seat per month. Greenfield IT parks are entitled to 100% reimbursement of stamp duty, registration, and conversion fees, while frontier technology investments in AI, blockchain, IoT, clean tech, edtech, and agritech attract additional incentive layers.

The Data Centre Policy 2022 complements this framework, offering net SGST reimbursement for seven years, interest subsidies, and electricity duty exemptions for a decade — incentives that are attracting data infrastructure investments of significant scale.

7. Industrial Policy Resolution 2022 – Ease of Doing Business Reforms

The [Industrial Policy Resolution 2022](#) reflects a systems-level commitment to regulatory simplification. The Industrial Infrastructure Development Corporation (IDCO) has developed industrial parks and estates throughout the state with industry-ready land parcels. A Senior Project Management Group resolves investor grievances through a dedicated secretariat. Land pooling schemes allow landowners to contribute land to IDCO in exchange for developed parcels — a creative mechanism to build land banks without displacement conflicts.

The GO-SMILE system, single-window clearances, and the elimination of routine inspections for compliant businesses have reduced the time and cost of setting up a business considerably. These improvements are not merely procedural; they represent a fundamental shift in how the regulatory apparatus views the entrepreneur — as a development partner rather than a compliance subject.

How NPCS Helps Entrepreneurs Start a New Business

For all the ambition embedded in government policy frameworks, aspiring entrepreneurs frequently encounter a practical gap: the distance between knowing a scheme exists and actually converting it into a functioning, commercially viable business. This is precisely the space that Niir Project Consultancy Services (NPCS) occupies — and has occupied for over five decades.

NPCS, accessible through www.niir.org and www.entrepreneurindia.co, is India's most trusted business consultancy and project report publisher, serving first-time entrepreneurs, MSME owners, investors, and corporate planners with actionable intelligence across thousands of industries.

Project Reports & Feasibility Studies

At the heart of every successful business launch is a credible project report — and NPCS has authored thousands covering manufacturing, agro-processing, food production, chemicals, pharmaceuticals, textiles, electronics, and more. These reports provide prospective entrepreneurs with detailed feasibility analyses including market demand assessment, raw material sourcing, process technology selection, plant layout, machinery requirements, financial projections, profitability estimates, and payback period calculations.

For entrepreneurs seeking bank loans under MUDRA, SIDBI, or state government schemes, an NPCS project report serves as a bankable document that significantly improves the chances of credit approval. Lenders and government bodies recognise the rigour and authority of NPCS documentation.

Market Research & Investment Guidance

Beyond project reports, NPCS conducts in-depth market research studies that help entrepreneurs understand the true commercial landscape before they commit capital. These studies cover market size, competitive dynamics, regulatory environment, import-export data, consumer trends, and price behaviour — information that is essential for informed investment decisions.

Manufacturing Business Opportunities & Startup Ideas

Many first-time entrepreneurs struggle to identify viable business ideas that align with their resources, location, and skill set. NPCS curates sector-specific business opportunity guides covering small-scale manufacturing, agro-based industries, cottage industries, and technology-driven ventures — all calibrated to the economic realities of different regions. In an agricultural state, for example, NPCS might highlight rice bran oil extraction, bamboo-based manufacturing, cashew processing, or organic fertiliser production as high-potential opportunities with established supply chains and growing demand.

Machinery, Raw Material & Licensing Guidance

Identifying the right machinery at the right cost is a perennial challenge for small manufacturers. NPCS provides detailed technical guidance on plant and machinery selection, vendor identification, capacity planning, and layout design. Similarly, raw material sourcing guidance — including local availability, seasonal pricing patterns, and quality benchmarks — is integrated into NPCS project reports. For industries requiring licensing under the Factories Act, pollution control boards, FSSAI, Drug Control, or BIS, NPCS offers compliance roadmaps that prevent costly delays.

Financial Planning & MSME Startup Support

NPCS helps entrepreneurs structure their financial plans realistically — balancing promoter equity, debt, working capital, and subsidy claims in a way that ensures both lender comfort and operational viability. The organisation also guides entrepreneurs through the maze of MSME registration, Udyam certification, Startup India recognition, and state-level approvals, ensuring that first-time founders do not lose their eligibility for government benefits due to procedural oversights.

NPCS Services at a Glance

- Detailed Project Reports (DPRs) for 5,000+ industries
- Feasibility & Techno-Economic Viability Studies
- Market Research & Demand Analysis
- Manufacturing Business Opportunity Guides
- Machinery Selection & Vendor Guidance
- Raw Material Sourcing & Quality Benchmarks
- Licensing, Compliance & Regulatory Roadmaps
- Financial Modelling & Investment Planning
- MSME / Startup Registration & Scheme Navigation
- Export-Import Intelligence & Trade Data
- Assistance for First-Time & Rural Entrepreneurs
- Sector-Specific Investment Reports for Banks & Investors

In the context of a state where government schemes are numerous but navigating them requires expertise, NPCS functions as the entrepreneur's trusted guide — translating policy entitlements into tangible business actions and helping convert raw ideas into commercially viable, bankable ventures.

Incubators, Universities & Innovation Support

O-Hub: The Flagship Incubator

The Odisha Startup Hub (O-Hub), located in the Chandaka Industrial Estate, Bhubaneswar, is the centrepiece of the incubation ecosystem. Spanning four lakh square feet, it is one of the largest government-owned incubators in the entire country. The [O-Hub facility](#) offers plug-and-play infrastructure, enabling startups to begin operations without the upfront burden of office setup. IBM's Client Innovation Centre operates from the campus, creating a unique environment where global technology capabilities and local startup energy coexist.

O-Hub is designed to function as the central spoke in a hub-and-spoke model, with 27 registered incubators across the state acting as distributed nodes. Subsidised incubation space is available to all recognised startups, with registered entities paying concessional rates well below market levels.

University & Research Institution Network

The academic ecosystem plays a foundational role in startup formation. The presence of IIT Bhubaneswar, NIT Rourkela, IIIT Bhubaneswar, and Kalinga Institute of Industrial Technology (KIIT) — a deemed university — creates a substantial pipeline of technically skilled entrepreneurs. KIIT Technology Business Incubator was recognised as the Successful Incubator of the Year at STARTUP UTSAVV 2024, reflecting the institution's deep integration with the startup ecosystem.

The DBT ILS Bio Incubator, operated by the Institute of Life Sciences with support from the Department of Biotechnology, caters specifically to biotech and life sciences startups — a domain where the state holds genuine research depth. AIC-Nalanda Institute of Technology was recognised as the Supportive Incubator of the Year in the same cycle. The government's ambition is to have at least one incubator in every district, ensuring that the geography of innovation extends beyond Bhubaneswar.

Strategic Partnerships & International Networks

TiE Silicon Valley has partnered with Startup Odisha to promote regional startups at major global events, offering rare international market access. Agreements with the [National Research Development Corporation \(NRDC\)](#) and the National Innovation Foundation (NIF) enable grassroots innovators to commercialise patents and technologies. MoUs with ICAI provide startups with access to financial and accounting guidance, reducing professional service costs in the early stage.

Challenges & Opportunities

Persistent Challenges

Despite the policy momentum, the entrepreneurial landscape here confronts several structural challenges that require sustained attention. Talent retention remains perhaps the most pressing: graduates from premier institutions frequently migrate to Bengaluru, Hyderabad, or Pune in search of higher salaries and denser professional networks. While the cost-of-living and work-life balance advantages of Bhubaneswar are real, they do not yet fully offset the career opportunities available in more mature ecosystems.

Funding beyond the seed stage is a significant bottleneck. While seed grants and the Fund of Funds provide early capital, Series A-ready startups find the local venture capital ecosystem thin. Most growth-stage funding still flows from investors based in other metropolitan cities, introducing delays and due diligence challenges that slow scaling. Developing a resident angel investor community — ideally drawn from the diaspora of successful entrepreneurs and professionals who have roots in the region — is a priority that the policy framework has begun to address but has not fully solved.

Infrastructure gaps persist in Tier-2 and Tier-3 towns. Digital connectivity, though improving, is not yet uniform. The road and logistics infrastructure that physical-goods startups — particularly in agritech and manufacturing — depend on continues to lag behind the requirements of a modern supply chain. Rural entrepreneurs, despite being the intended beneficiaries of several schemes, often lack the awareness or documentation to access them.

Strategic Opportunities

Yet the opportunity horizon is exceptionally bright. The state's mineral wealth — it accounts for a significant share of India's steel, aluminium, and chromite production — presents immense scope for ancillary manufacturing startups, materials-tech ventures, and industrial services firms. The alignment of the state's strengths with emerging global trends in clean energy, critical minerals, and defence manufacturing creates new categories of opportunity that policy frameworks are beginning to incentivise.

Agriculture, employing the majority of the working population, is perhaps the most fertile ground for startup innovation. Odisha's millets, seafood, cashews, and turmeric have commercial potential that remains largely untapped. The Odisha Millet Innovation Challenge — honoured at STARTUP UTSAVV 2024 — signals the government's recognition of this opportunity. The [APEDA \(Agricultural & Processed Food Products Export Development Authority\)](#) framework provides further export market access for agri-entrepreneurs who build quality systems.

The Purvodaya vision — the central government's programme for accelerated development of eastern India — provides a powerful tailwind, channelling national policy attention, infrastructure investment, and defence corridor opportunities towards the region. For startup founders with the foresight to position in these sectors now, the potential for rapid scale is substantial.

Startup Success Stories

BookingJini: Democratising Hotel Technology

In the universe of hospitality technology, BookingJini stands out as a remarkable homegrown success. Born in Bhubaneswar, the startup built an end-to-end hotel management and direct booking platform designed specifically for independent and mid-market hotels — a segment traditionally overlooked by large hospitality software vendors. Recognised as the Emerging Startup of the Year at STARTUP UTSAVV 2024, BookingJini has attracted external funding and serves clients across India, demonstrating that deep-tech B2B software can be built and scaled from the regional ecosystem.

BonV Aero: Rewriting the Rules of Drone Logistics

BonV Aero has captured national attention with its work on cargo drones and last-mile delivery solutions. Operating in a sector that requires both engineering excellence and regulatory navigation, BonV has secured external funding and international exposure — no small feat for a startup based far

from the conventional tech clusters. Its recognition at STARTUP UTSAVV 2024 reflects the ambition of a new generation of founders who see no geographic ceiling on their aspirations.

Curebay Technologies: Healthcare at the Last Mile

Perhaps no startup better embodies the social promise of the regional entrepreneurial ecosystem than Curebay Technologies. The company has built a network of e-clinics in rural areas, connecting patients in underserved villages to specialist doctors through telemedicine infrastructure. In doing so, Curebay has not merely built a business — it has addressed a genuine public health deficit that government programmes alone cannot resolve. Its external funding raise and continued expansion represent both commercial success and social impact.

Villamart: Commerce for Bharat

Villamart's founding story is a study in conviction. Built on the insight that rural India needs e-commerce solutions designed for its reality — low connectivity, cash-based transactions, trust-based relationships — the startup has created a rural commerce platform that serves communities largely ignored by mainstream players. It has become a symbol of what the regional startup ecosystem can produce when policy support, local knowledge, and entrepreneurial grit combine.

Aurasure Private Limited: Women Redefining Tech

Aurasure, the Women-led Startup of the Year in 2023-24, has built a technology solution in the industrial safety and augmented reality space. In a sector historically dominated by male founders and large corporates, Aurasure's rise signals a new chapter — one where women entrepreneurs in the state are not just participating in the ecosystem but leading its most innovative ventures. The startup's external funding raise and international visibility make it a compelling role model for the 700-plus women-led ventures that have followed in its wake.

Conclusion

The entrepreneurial transformation unfolding in the regional business environment is not the product of chance. It is the outcome of deliberate, sustained policy effort that has built an ecosystem from near-scratch over the past decade — and is now beginning to generate the kind of success stories that inspire the next wave of founders.

From the Startup Odisha Policy's seed grants and sustenance allowances to the IT Policy 2022's capital subsidies for frontier technology ventures, from the O-Hub incubator's plug-and-play infrastructure to the Utkarsh Odisha 2025 conclave's record-breaking investment inflows, the architecture of support is comprehensive, coherent, and increasingly effective. The explicit commitment to women's entrepreneurship — backed by real targets, financial incentives, and institutional mechanisms — distinguishes the regional policy approach from many of its counterparts.

The challenges that remain are real, but they are the challenges of momentum, not of inertia. The task is now to deepen the ecosystem — to develop a local angel investor community, to build industrial-grade incubation facilities in Tier-2 towns, to connect agritech innovators with global export markets, and to ensure that awareness of government schemes reaches the first-generation entrepreneur in a remote district who has never heard of a sustenance allowance or a Fund of Funds.

This is where organisations like NPCS play an irreplaceable role. By converting the complexity of policy frameworks into actionable project reports, market analyses, and compliance roadmaps, NPCS bridges

the last mile between government intent and entrepreneurial execution. For an aspiring founder navigating the interplay of business idea, capital requirement, regulatory clearance, and market entry – NPCS is often the difference between getting started and staying stuck.

The entrepreneurial renaissance unfolding here is real, verifiable, and – given the strength of the policy foundation and the depth of the talent pool – still in its early chapters. For founders bold enough to build here, the ecosystem has never been more welcoming. For investors perceptive enough to look beyond the usual geographies, the opportunity has never been more compelling. And for policy researchers watching how developing economies can build innovation ecosystems from the ground up – this regional experience is increasingly a case study worth studying closely.

Key References & Official Sources

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5. [Startup India – Odisha State Startup Policy Profile](#)
6. [SIDBI – Small Industries Development Bank of India](#)
7. [APEDA – Agricultural and Processed Food Products Export Development Authority](#)
8. [NRDC – National Research Development Corporation](#)
9. [NPCS – Niir Project Consultancy Services](#)

About Niir Project Consultancy Services (NPCS)

NPCS is India's leading business consultancy and project report publisher with over five decades of expertise.

Services: Project Reports, Feasibility Studies, Market Research, Business Opportunity Analysis, Startup Guidance, MSME Support, Licensing & Compliance Advisory, Investment Planning.

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