

Entrepreneur India

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Flexographic Printing

| | |
|----------------------------------|---------------------|
| Capacity: | 20,000 Sq. Mtrs/Day |
| Plant and machinery cost: | 14.00 Lakh |
| Working Capital: | 51.00 Lakh |
| Rate of return(ROR): | 41.69 % |
| Break Even Point (BEP): | 41.15 % |
| TCI: | 78.00 Lakh |
| Cost of Project: | 78.00 Lakh |

Flexographic printing is used widely for the printing of bold designs and extremely attractive effects can be achieved using 3 or 45 colours. It is used widely for printing on paper, laminated aluminium foil, cellophane film, polypropylene, polyethylene etc. assuming major importance in printing polyethylene films primarily because of the relatively inexpensive nature of the rubber stereotypes. Machinery has also developed considerably in India. Printing requirements of the country will increase with increase in industrialization. Demand for printed packaging material is also on the increase. This can be a good profit earning business for entrepreneurs.

NIIR Project Consultancy Services (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. Its various services are: Pre-feasibility study, New Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Preparation of Project Profiles and Pre-Investment and Pre-Feasibility Studies, Market Surveys and Studies, Preparation of Techno-Economic Feasibility Reports, Identification and Selection of Plant and Machinery, Manufacturing Process and or Equipment required, General Guidance, Technical and Commercial Counseling for setting up new industrial projects and industry. NPCS also publishes various technology books, directory, databases, detailed project reports, market survey reports on various industries and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by Indian and overseas professionals including project engineers, information services bureau, consultants and consultancy firms as one of the input in their research.

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