

# Entrepreneur India

106-E, Kamla Nagar, New Delhi-110007, India.

Tel: 91-11-23843955, 23845654, 23845886, +918800733955,

Mobile: +91-9811043595.

Email: npcs.ei@gmail.com ,info@entrepreneurindia.co

Website: [www.entrepreneurIndia.co](http://www.entrepreneurIndia.co)

## Liquid Detergent

<b>Capacity:</b>	400 Kgs/Day
<b>Plant and machinery cost:</b>	15.00 Lakh
<b>Working Capital:</b>	17.00 Lakh
<b>Rate of return(ROR):</b>	26.03 %
<b>Break Even Point (BEP):</b>	60.43 %
<b>TCI:</b>	61.00 Lakh
<b>Cost of Project:</b>	61.00 Lakh

When detergent is mentioned, the cake, bar or powder usually comes to mind. For small manufacturers, the best advice on making liquid detergents is to purchase an intermediate dodecyl benzene sulphonic acid (DDBSA) better known as acid slurry from primary producers. Liquid detergents which actually proceeded powders, are used mainly for fine wash and dish washing. It can undoubtedly be said that liquid detergents are an important part of today's cleanser markets of developed countries. In India, liquid detergent is still under development stage, except that is used in large quantities in textile mills for wet processing for textile goods. There are few organized and many unorganized sectors engaged in the manufacturing of liquid detergent. It has got good market over solid detergent. So it can be concluded that few entrepreneurs may enter in this fields.

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## **NIIR PROJECT CONSULTANCY SERVICES**

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