

Entrepreneur India

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SANITARY NAPKINS

Capacity:	120000 pieces/day
Plant and machinery cost:	32.00 Lakh
Working Capital:	0.00 Lakh
Rate of return(ROR):	49.00 %
Break Even Point (BEP):	37.00 %
TCI:	204.00 Lakh
Cost of Project:	204.00 Lakh

PRODUCT PROFILE

A sanitary napkin, sanitary towel, sanitary pad, menstrual pad, maxi pad, or pad is an absorbent item worn by a woman while she is menstruating. The Sanitary napkin industry is closely connected with the mode of life, which is in turn directly correlated to housing. Accordingly this industry has always grown by keeping pace with improvement in living and it is now indispensable for sanitary in modern housing. In India, the technology for sanitary napkins available by processing of raw cotton spinning and weaving to napkins. On a small scale, the processed cotton is purchased which is woven. Sanitary Napkin for Ladies monthly uses well done enterprises can provide not only the standard type sanitary napkin machine but also the specified machinery for producing any type sanitary napkin according to the requirement & specifications. Extending to the abilities of own engineering, the machinery for producing maternity pad, adult's pad is also available. Feminine hygiene (lady napkins) is hygiene absorbent products engineered to absorb and retain body fluid without causing any leakage. The user should always feel dry and comfortable. It consists of an absorbent pad sandwiched between two sheets of nonwoven fabric. There are 3 major types of products, viz, (a) Thick sanitary napkins. (b) Ultra thin sanitary napkins. (c) Panty liners being used in the market. The size of each and their content vary from market to market.

PROPERTIES

- They have high degree of softness and loosely fitted fibers.
- They are highly absorbent so that they can take up blood quickly and hold it up after absorption.
- They are made of clean fibres that do not have an unpleasant odour when wet or dry.
- They should have sufficient wet strength treated with wetting agents or wet strength imparting resins such as urea formaldehyde or Melamine resins.

Applications

- Sanitary Napkins are exclusively used by adult girls & Ladies around the world during their menstrual periods as a means of maintaining physical aid & to avoid wetting or staining of the clothes.
- Sanitary Napkin is not reasonable & it is to be thrown away only, when it is saturated with wet liquids.
- Its use is much popular amongst the educated class of adult girls & ladies.

Global demand

Market status & potential in India

Today, the global market for absorbent hygiene products is over US\$ 50 billion (including wipes). The evolution of hygiene products in Europe and the North America has taken 4 to 5 generations. Feminine care was introduced over 100 years ago. Baby diapers were invented 60 years ago. Adult incontinence products appeared 30 years ago. A growth rate of over 18% to 20% is expected in India for the sanitary napkins market, which holds a huge potential and excellent profit margin for the manufacturers.

Therefore the demand of sanitary napkin in the market is enormous and therefore its market position is splendid. Hence it is an excellent field to venture.

Tags

automatic sanitary napkin making machine, best small and cottage scale industries, costing of low cost sanitary napkins, Detailed Project Report on sanitary napkin Manufacturing, Download free project profiles on sanitary napkin Manufacturing, download free sanitary napkin project feasibility report, Feasibility report on sanitary napkin manufacturing process, Female hygiene products, Feminine Hygiene Products, Free Project Profiles on sanitary napkin Manufacturing, how to make sanitary napkin, How to start a sanitary napkin Production Business, How to start a successful sanitary napkin manufacturing business, how to start sanitary napkin business in india, How to start sanitary napkin business?, How to Start sanitary napkin

Manufacturing Industry in India, How to Start Sanitary pad Business in India, Investment Opportunities for Sanitary Napkin Project, Lady Napkin, Manufacturing & market potential of sanitary napkins, market of sanitary napkins, Market Survey cum Techno-Economic feasibility study on sanitary napkin Manufacturing, menstrual hygiene products, Most Profitable sanitary napkin Manufacturing Business Ideas, new small scale ideas in sanitary napkin Manufacturing industry, Nonwoven textile product, Pre-Investment Feasibility Study on sanitary napkin Manufacturing, Project Profile Sanitary Napkins, Project profiles on sanitary napkin Manufacturing, Project Report on sanitary napkin Manufacturing, sanitary napkin Based Small Scale Industries Projects, sanitary napkin business opportunity, sanitary napkin business plan, sanitary napkin business proposal, sanitary napkin making machine, sanitary napkin manufacturers in India, sanitary napkin Manufacturing Business: Profitable Small Scale Manufacturing, sanitary napkin Manufacturing Industry in India, sanitary napkin manufacturing machine price, Sanitary Napkin Manufacturing Plant, sanitary napkin Manufacturing Projects, sanitary napkin production line, sanitary napkin project proposal, sanitary napkins manufacturing project report, sanitary napkins production plant, Setting up and opening your sanitary napkin Manufacturing Business, Setting up sanitary napkin Manufacturing Business, Small scale Commercial sanitary napkin Manufacturing, Small Scale sanitary napkin Manufacturing Projects, Start a Sanitary Napkins Manufacturing, Starting a sanitary napkin Manufacturing Business

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