

Entrepreneur India

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Mosquito Repellent Liquidator

Capacity:	Mosquito Repellent Liquidator, Vaporiser 50 ml size PET Bottle: 2,400,000 Nos/annum
Plant and machinery cost:	18.00 Lakh
Working Capital:	0.00 Lakh
Rate of return(ROR):	28.00 %
Break Even Point (BEP):	39.00 %
TCI:	0.00 Lakh
Cost of Project:	291.00 Lakh

The mosquito repellent consists of a liquid mix that gets converted into vapors on moderate heating. These compounds vaporize without decomposition on heating at temperatures up to 400°C and produce varying repellent action on the mosquitoes, depending on the type of product and species of mosquito. It is largely used in the domestic and in the commercial sector for mosquito repellent.

There is very good market of this type product throughout the year, though there is competition in the market. Though the process of manufacturing is high technology base, but in India Technology is available. Basic plant machineries are available in India.

According to India Mosquito Repellent Market Overview, India's mosquito repellent market is anticipated to increase at a CAGR of 6.58% over five years. GCPL, Reckitt Benckiser, and SC Johnson India are market leaders in the mosquito repellent market. India mosquito repellent market is segmented into various categories such as coils, liquid vaporizers, sprays, mats, creams & lotion, paper and others. As a whole there is a good scope for new entrepreneur with manufacturing of good quality of product.

Few Indian Major Players are as under

- B B F Industries Ltd.
- Jyothy Laboratories Ltd.
- Reckitt Benckiser (India) Pvt. Ltd.
- S C Johnson Products Pvt. Ltd.
- Sri Sai Home Care Products Pvt. Ltd.

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